

**Business Support Services Available at Oklahoma's Public Colleges & Universities**



	NW		NE							SW				SE					OKC					TULSA			
	Northwestern Oklahoma State University	Oklahoma Panhandle State University	Connors State College	Langston University	Northeastern Oklahoma A&M College	Northeastern State University	Northern Oklahoma College	Oklahoma State University	Oklahoma State University Institute of Technology	Rogers State University	Cameron University	Southwestern Oklahoma State University	University of Science and Arts of Oklahoma	Western Oklahoma State College	Carl Albert State College	East Central University	Eastern Oklahoma State College	Murray State College	Seminole State College	Southeastern Oklahoma State University	Oklahoma City Community College	Oklahoma State University – Oklahoma City	Redlands Community College	Rose State College	University of Central Oklahoma	University of Oklahoma	Tulsa Community College

**Business Services**

Business plan development	■			■		■		■		■	■	■			■		■	■	■				■	■	■	■	
Business forums	■	■		■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■			■	■	■	■	■
Small Business Development Centers*	■			■		■		■		■		■			■	■		■	■				■	■	■	■	■
Business counseling	■			■		■		■		■	■	■			■		■	■	■			■	■	■	■	■	■
Government contract training				■	■			■	■			■			■						■		■	■	■	■	
Manufacturing Extension Agents				■			■	■	■	■		■					■				■	■	■				■

**Community**

Meeting facilities	■	■		■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
ESL (on site)	■	■		■		■	■		■	■								■			■	■	■	■	■	■	
CRC Assessment Sites**					■				■						■		■				■	■		■			■

**Customized Training / Continuing Ed**

Professional or technical certificates		■		■		■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Customized corporate training	■	■		■		■		■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Workforce training	■	■		■		■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Continuing education	■	■		■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■

**Career Services**

Career service centers	■	■		■	■	■	■	■	■	■	■	■	■		■		■	■	■	■	■	■	■	■	■	■	■
Online job banks	■	■				■	■	■	■	■	■	■			■		■		■		■	■	■	■	■	■	■
Internship placement	■	■		■	■		■	■	■	■	■	■			■	■		■	■		■	■	■	■	■	■	■
Resume writing	■	■		■	■	■	■	■	■	■	■	■			■	■	■	■	■	■	■	■	■	■	■	■	■
Job search training	■	■			■	■	■	■	■	■	■	■			■	■	■	■	■	■	■	■	■	■	■	■	■
Career fairs	■	■		■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■

**Other Resources**

Centers of Excellence		■			■			■	■		■										■	■	■	■	■	■	■
Veterans assistance	■	■		■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Incubators and research parks	■			■	■			■	■		■				■			■			■			■	■		

\* Outlined boxes denote SBDCs that do not have SBA designation. \*\* Two boxes designate more than one CRC assessment site per institution.



## CAREER SERVICES

**Career service centers** - Placement assistance for employers in addition to student placement assistance. This service saves companies money in recruitment costs and builds lasting education-business partnerships.

**Online job banks** - Enable students and alumni to easily browse job openings by job type, geographic location and/or organization at their convenience. Employers can publicize their current position vacancies to students and browse student resumes in order to find qualified candidates.

**Internship placement** - A win-win for students and employers. Employers can post part-time, full-time, internship or co-op positions with career services offices.

**Resume writing** - Resume and cover letter-writing workshops and editing services for students, alumni and community members.

**Job search training** - A variety of programs and services to help students identify, strategize, and achieve their career aspirations.

**Career fairs** - Bring employer representatives to campus to provide information and answer questions about their industries, organizations, and employment opportunities. Students meet potential employers, receive an overview of possible career paths and available jobs, and gain the experience of networking and interviewing.

## OTHER RESOURCES

### CENTERS

Centers of Excellence in health care, engineering, manufacturing, agriculture, energy and information technology are designated by their granting body and equip students with skills to meet industry standards and provide customized training to businesses and orgs.

### VETERANS

Assistance for military veterans includes counseling, GI education benefits certification, job training and tutorial assistance. Veterans can get help finding state and federal resources as they begin or continue their higher education.

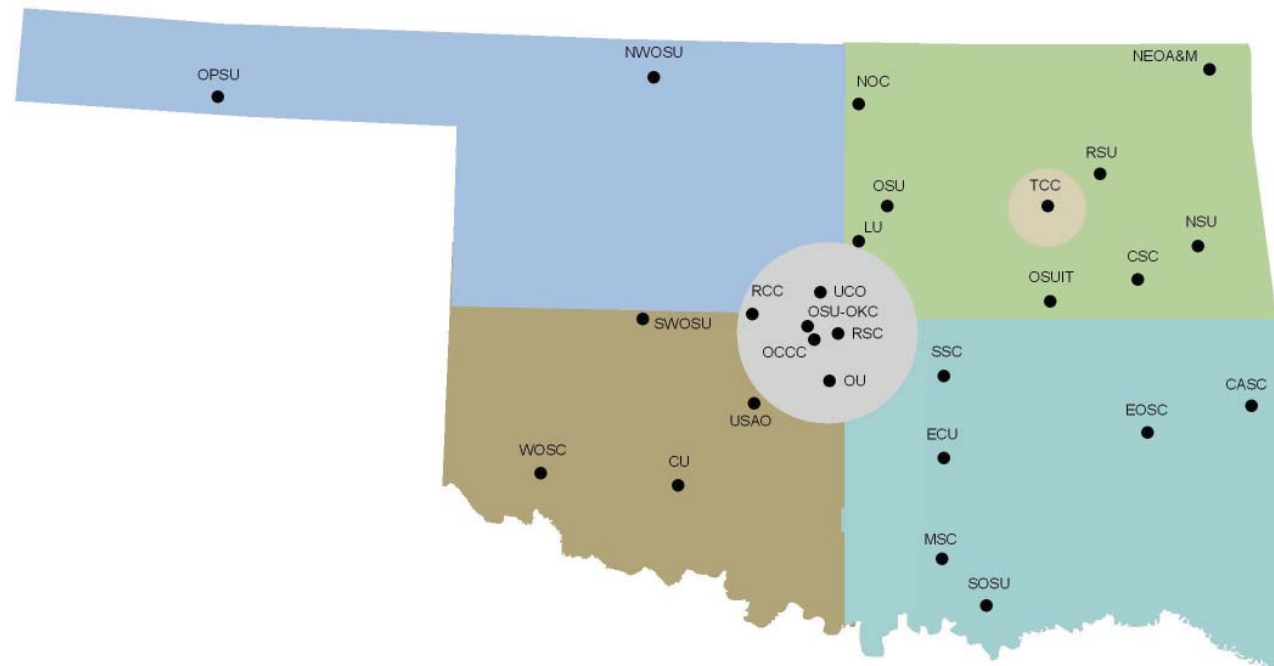
### INCUBATORS

Business incubators provide a physical location in which new businesses in a variety of fields can form and develop with support services such as shared facilities and office equipment, business advice and assistance, and access to financing. Incubators are sponsored by Oklahoma's higher education institutions in addition to vocational schools, private sector firms, local governments, economic development agencies, and combinations of these groups.

### PARKS

Research Parks provide high-tech companies a common location and an atmosphere conducive to creating, developing, and promoting scientific by integrating the resources of universities and private companies.

## Oklahoma's Public Colleges and Universities



For more information contact:  
Workforce & Economic  
Development Division  
OK State Regents for Higher Education  
(405) 225-9159

[www.okhigheredconnect.org](http://www.okhigheredconnect.org)

## BUSINESS SERVICES

**Business Plan Development** - Individual assistance and workshops to area small businesses and entrepreneurs in developing successful enterprises free of charge or for a nominal fee.

**Business Forums** - Opportunities for small businesses and entrepreneurs to discuss business investments and acquisition, raising capital, writing and using a business plan, sales strategies and marketing tips.

**Small Business Development Centers (SBDC)** - Free assistance in consultation management, marketing and financing for small businesses.

**Business Counseling** - Small business planning and advice on general management, sales and marketing, finance, technology, business plans, government relations, real estate management and human resources.

**Government Contract Training** - Guidance through process of becoming eligible federal contractor or sub for federal agencies, which are required to target small businesses with at least 23 percent of their contracts and purchasing

**Manufacturing Extension Agents** - Sponsored primarily by educational and economic development entities to help manufacturers in each region become more productive and competitive.

## COMMUNITY

**Meeting Facilities** - Meeting rooms and conference centers in state-of-the-art facilities are available to community members for a variety of needs.

**ESL – on site** - Tutoring or ESL (English as a Second Language) courses offered through learning resource centers to students, area employees or community members whose native language is not English.

**CRC Assessment Sites** - Sites where a job seeker's skills are measured and validated. Job seekers then earn Career Readiness Certificates, which are portable skills credentials that can be used to facilitate job placement, retention, and advancement.

## CUSTOMIZED TRAINING / CONTINUING ED

**Professional or technical certificates** – Industry-recognized professional or technical certifications such as Engineering and Technology Management, Project Management Professional, and computer industry certifications.

**Customized Corporate Training** - Individually tailored to companies' needs. Topics range from general business skills such as sales, cultural diversity, customer service, and project management, to industry-specific training in computer and information technology, health care, manufacturing, trades and industry, transportation and more.

**Workforce Training** – Individually tailored to meet employees' needs.

**Continuing education** - Courses for employees to meet recertification requirements and to gain new skills for advancement.