

# 2021 HIGHER EDUCATION IMPACT



OKLAHOMA STATE REGENTS  
FOR HIGHER EDUCATION

*Improving our future by degrees*

## DISTRICT 40

NORTHERN OKLAHOMA COLLEGE · NORTHWESTERN OKLAHOMA STATE UNIVERSITY ·  
OKLAHOMA STATE UNIVERSITY

## HIGHER EDUCATION IN OKLAHOMA

- Oklahoma's public colleges and universities remain one of the most significant positive impacts on the state's economy, communities and citizens.
  - More than 206,000 students enrolled annually.
  - Nearly 37,000 degrees and certificates awarded in the last academic year.
- *U.S. News and World Report* ranks Oklahoma tuition and fees as 12<sup>th</sup>-lowest in the nation and student debt at graduation as 13<sup>th</sup>-lowest in the nation.
- STEM degrees and certificates conferred at state system institutions increased 54% over the last nine years.
- Workforce initiatives focus on continued growth in engineering, nursing, medicine and teacher education.
- Strategic innovations include development of microcredentials, which provide alternative learning pathways directly aligned with high-demand skills requested by employers.
- To fully fund the concurrent enrollment program for high school seniors and juniors will require an additional investment of \$4 million.
- For every \$1 of state appropriations invested, the state system of higher education generates \$9.40 in economic return.

## BY THE NUMBERS

### Economic Impact

- Every dollar invested in Northern Oklahoma College generates \$10.30 in economic output.
- Every dollar invested in Northwestern Oklahoma State University generates \$6.50 in economic output.
- Every dollar invested in Oklahoma State University generates \$10.60 in economic output.

### Enrollment

- During the 2019-20 academic year, 32,291 students enrolled at institutions in or adjacent to District 40.

### Graduation

- During the 2019-20 academic year, 6,984 students graduated from institutions in or adjacent to District 40.

### Oklahoma's Promise

- In District 40, 67 students from the 2020 high school graduating class qualified for the Oklahoma's Promise scholarship.
- Currently, 212 high school students in District 40 are enrolled in Oklahoma's Promise.
- Since inception in 1992, 847 high school students from District 40 have received the Oklahoma's Promise scholarship.
- During the 2019-20 academic year, nearly 2,700 students at public higher education institutions in or adjacent to District 40 received approximately \$13.6 million in scholarships from Oklahoma's Promise.

### Concurrent Enrollment

- During the 2019-20 academic year, 730 students enrolled in 6,435 credit hours through concurrent courses at institutions in or adjacent to District 40.



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