HIGHER EDUCATION IMPACT



DISTRICT 37

NORTHERN OKLAHOMA COLLEGE \cdot NORTHWESTERN OKLAHOMA STATE UNIVERSITY \cdot OKLAHOMA STATE UNIVERSITY

HIGHER EDUCATION IN OKLAHOMA

- Oklahoma's public colleges and universities remain one of the most significant positive impacts on the state's economy, communities and citizens.
 - More than 206,000 students enrolled annually.
 - Nearly 37,000 degrees and certificates awarded in the last academic year.
- *U.S. News and World Report* ranks Oklahoma tuition and fees as 12th-lowest in the nation and student debt at graduation as 13th-lowest in the nation.
- STEM degrees and certificates conferred at state system institutions increased 54% over the last nine years.
- Workforce initiatives focus on continued growth in engineering, nursing, medicine and teacher education.
- Strategic innovations include development of microcredentials, which provide alternative learning pathways directly aligned with high-demand skills requested by employers.
- To fully fund the concurrent enrollment program for high school seniors and juniors will require an additional investment of \$4 million.
- For every \$1 of state appropriations invested, the state system of higher education generates \$9.40 in economic return.

BY THE NUMBERS

Economic Impact

- Every dollar invested in Northern Oklahoma College generates \$10.30 in economic output.
- Every dollar invested in Northwestern Oklahoma State University generates \$6.50 in economic output.
- Every dollar invested in Oklahoma State University generates \$10.60 in economic output.

Enrollment

During the 2019-20 academic year, 32,291 students enrolled at institutions in or adjacent to District 37.

Graduation

• During the 2019-20 academic year, 6,984 students graduated from institutions in or adjacent to District 37.

Oklahoma's Promise

- In District 37, 79 students from the 2020 high school graduating class qualified for the Oklahoma's Promise scholarship.
- Currently, 284 high school students in District 37 are enrolled in Oklahoma's Promise.
- Since inception in 1992, 1,789 high school students from District 37 have received the Oklahoma's Promise scholarship.
- During the 2019-20 academic year, nearly 2,700 students at public higher education institutions in or adjacent to District 37 received approximately \$13.6 million in scholarships from Oklahoma's Promise.

Concurrent Enrollment

• During the 2019-20 academic year, 730 students enrolled in 6,435 credit hours through concurrent courses at institutions in or adjacent to District 37.



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