

2021 HIGHER EDUCATION IMPACT



OKLAHOMA STATE REGENTS
FOR HIGHER EDUCATION

Improving our future by degrees

DISTRICT 38

CAMERON UNIVERSITY · SOUTHWESTERN OKLAHOMA STATE UNIVERSITY ·
WESTERN OKLAHOMA STATE COLLEGE

HIGHER EDUCATION IN OKLAHOMA

- Oklahoma's public colleges and universities remain one of the most significant positive impacts on the state's economy, communities and citizens.
 - More than 206,000 students enrolled annually.
 - Nearly 37,000 degrees and certificates awarded in the last academic year.
- *U.S. News and World Report* ranks Oklahoma tuition and fees as 12th-lowest in the nation and student debt at graduation as 13th-lowest in the nation.
- STEM degrees and certificates conferred at state system institutions increased 54% over the last nine years.
- Workforce initiatives focus on continued growth in engineering, nursing, medicine and teacher education.
- Strategic innovations include development of microcredentials, which provide alternative learning pathways directly aligned with high-demand skills requested by employers.
- To fully fund the concurrent enrollment program for high school seniors and juniors will require an additional investment of \$4 million.
- For every \$1 of state appropriations invested, the state system of higher education generates \$9.40 in economic return.

BY THE NUMBERS

Economic Impact

- Every dollar invested in Cameron University generates \$6.40 in economic output.
- Every dollar invested in Southwestern Oklahoma State University generates \$7.10 in economic output.
- Every dollar invested in Western Oklahoma State College generates \$5.20 in economic output.

Enrollment

- During the 2019-20 academic year, 12,494 students enrolled at institutions in or adjacent to District 38.

Graduation

- During the 2019-20 academic year, 2,087 students graduated from institutions in or adjacent to District 38.

Oklahoma's Promise

- In District 38, 166 students from the 2020 high school graduating class qualified for the Oklahoma's Promise scholarship.
- Currently, 524 high school students in District 38 are enrolled in Oklahoma's Promise.
- Since inception in 1992, 3,277 high school students from District 38 have received the Oklahoma's Promise scholarship.
- During the 2019-20 academic year, over 1,000 students at public higher education institutions in or adjacent to District 38 received approximately \$5.1 million in scholarships from Oklahoma's Promise.

Concurrent Enrollment

- During the 2019-20 academic year, 1,032 students enrolled in 9,698 credit hours through concurrent courses at institutions in or adjacent to District 38.



SEN. BRENT HOWARD

Phone: (405) 521-5612

Email: brent.howard@oksenate.gov

Oklahoma State Regents for Higher Education

405.225.9100

www.okhighered.org

Glen D. Johnson

Chancellor

chancellorjohnson@osrhe.edu

LeeAnna McNally

Vice Chancellor for

Governmental Relations

lmcnally@osrhe.edu

The Oklahoma State Regents for Higher Education, in compliance with Titles VI and VII of the Civil Rights Act of 1964, Executive Order 11246 as amended, Title IX of the Education Amendments of 1972, Americans with Disabilities Act of 1990 and other federal laws and regulations, do not discriminate on the basis of race, color, national origin, sex, age, religion, handicap or status as a veteran in any of its policies, practices or procedures. This includes, but is not limited to, admissions, employment, financial aid and educational services. This publication is issued by the Oklahoma State Regents for Higher Education, as authorized by 70 O.S. 2001, Section 3206. Copies have not been printed but are available through the agency website at www.okhighered.org. Two printout copies have been deposited with the Publications Clearinghouse of the Oklahoma Department of Libraries.