

# 2021 HIGHER EDUCATION IMPACT



OKLAHOMA STATE REGENTS  
FOR HIGHER EDUCATION

*Improving our future by degrees*

## DISTRICT 2

NORTHEASTERN OKLAHOMA A&M COLLEGE · NORTHEASTERN STATE UNIVERSITY ·  
ROGERS STATE UNIVERSITY

## HIGHER EDUCATION IN OKLAHOMA

- Oklahoma's public colleges and universities remain one of the most significant positive impacts on the state's economy, communities and citizens.
  - More than 206,000 students enrolled annually.
  - Nearly 37,000 degrees and certificates awarded in the last academic year.
- *U.S. News and World Report* ranks Oklahoma tuition and fees as 12<sup>th</sup>-lowest in the nation and student debt at graduation as 13<sup>th</sup>-lowest in the nation.
- STEM degrees and certificates conferred at state system institutions increased 54% over the last nine years.
- Workforce initiatives focus on continued growth in engineering, nursing, medicine and teacher education.
- Strategic innovations include development of microcredentials, which provide alternative learning pathways directly aligned with high-demand skills requested by employers.
- To fully fund the concurrent enrollment program for high school seniors and juniors will require an additional investment of \$4 million.
- For every \$1 of state appropriations invested, the state system of higher education generates \$9.40 in economic return.

## BY THE NUMBERS

### Economic Impact

- Every dollar invested in Northeastern Oklahoma A&M College generates \$7.40 in economic output.
- Every dollar invested in Northeastern State University generates \$6.10 in economic output.
- Every dollar invested in Rogers State University generates \$7.60 in economic output.

### Enrollment

- During the 2019-20 academic year, 15,657 students enrolled at institutions in or adjacent to District 2.

### Graduation

- During the 2019-20 academic year, 2,806 students graduated from institutions in or adjacent to District 2.

### Oklahoma's Promise

- In District 2, 163 students from the 2020 high school graduating class qualified for the Oklahoma's Promise scholarship.
- Currently, 535 high school students in District 2 are enrolled in Oklahoma's Promise.
- Since inception in 1992, 2,996 high school students from District 2 have received the Oklahoma's Promise scholarship.
- During the 2019-20 academic year, nearly 1,400 students at public higher education institutions in or adjacent to District 2 received approximately \$6.4 million in scholarships from Oklahoma's Promise.

### Concurrent Enrollment

- During the 2019-20 academic year, 1,275 students enrolled in 9,846 credit hours through concurrent courses at institutions in or adjacent to District 2.



**SEN. MARTY QUINN**

Phone: (405) 521-5555

Email: [marty.quinn@oksenate.gov](mailto:marty.quinn@oksenate.gov)

**Oklahoma State Regents  
for Higher Education**

405.225.9100

[www.okhighered.org](http://www.okhighered.org)

**Glen D. Johnson**

Chancellor

[chancellorjohnson@osrhe.edu](mailto:chancellorjohnson@osrhe.edu)

**LeeAnna McNally**

Vice Chancellor for

Governmental Relations

[lmcnally@osrhe.edu](mailto:lmcnally@osrhe.edu)

The Oklahoma State Regents for Higher Education, in compliance with Titles VI and VII of the Civil Rights Act of 1964, Executive Order 11246 as amended, Title IX of the Education Amendments of 1972, Americans with Disabilities Act of 1990 and other federal laws and regulations, do not discriminate on the basis of race, color, national origin, sex, age, religion, handicap or status as a veteran in any of its policies, practices or procedures. This includes, but is not limited to, admissions, employment, financial aid and educational services. This publication is issued by the Oklahoma State Regents for Higher Education, as authorized by 70 O.S. 2001, Section 3206. Copies have not been printed but are available through the agency website at [www.okhighered.org](http://www.okhighered.org). Two printout copies have been deposited with the Publications Clearinghouse of the Oklahoma Department of Libraries.