

11th Annual Reading Conference – *Plugging In to Literacy*



Dan Gillmor is a digital media leader and leading journalist at Arizona State University's Walter Cronkite School of Journalism and Mass Communication. His primary work is serving in the News Co/Lab, an experimental lab that collaborates with others to improve the information ecosystem. He also teaches a course in digital media literacy.

Gillmor has authored numerous books, including *We the Media: Grassroots Journalism by the People, for the People* and, his most current book, *Mediactive*. His works have been translated into many foreign languages, making him an international leader in

media literacy. Additionally, he writes articles and commentary, including regular pieces for Slate Magazine's *Future Tense* and *Backchannel*.

Gillmor is involved in several outside projects, has a number of media investments, and serves on several media-related/advisory boards, including the Global Editors Network and the First Amendment Coalition boards. He has been a guest speaker at many public and corporate events and is well-known for his journalistic work at the New York Times, Boston Globe, Kansas City Times and San Jose Mercury News.

Serving as this year's Reading Conference keynote speaker, Gillmor will speak about literacy and its intersection with news and media. He will discuss the importance of critical thinking and how to work collectively to achieve a larger scale of improvement in media literacy. He suggests three ways to accomplish this goal: (1) leveraging public community institutions – education and libraries, in particular; (2) persuading media, especially news organizations, to make it part of their core mission; and (3) utilizing big technology platforms – Google, Facebook, Twitter, etc.

The 11th annual Reading Conference will be held Sept. 21, 2018, in the PHF Conference Center Colloquium Room, located at 655 Research Parkway in Oklahoma City. Parking is free.

Join the Oklahoma State Regents for Higher Education, in collaboration with Cameron University, Langston University, Northeastern State University, Northwestern Oklahoma State University, the Office of Educational Quality and Accountability, Oklahoma City University, Oklahoma nationally board-certified teachers, Oklahoma State University, Oral Roberts University, Southeastern Oklahoma State University, the University of Central Oklahoma, the University of Oklahoma, and the University of Science and Arts of Oklahoma, for the 11th annual Reading Conference – *Plugging In to Literacy*!