

Meeting of the
OKLAHOMA STATE REGENTS FOR HIGHER EDUCATION
April 15, 2021

AGENDA ITEM:

Reports.

SUBJECT: Financial Aid Report: Overview of Student Financial Aid at State System Institutions for 2018-2019.

RECOMMENDATION:

It is recommended that the State Regents acknowledge receipt of the Overview of Student Financial Aid at State System Institutions for 2018-2019.

BACKGROUND:

This report utilizes information from the State Regents (OSRHE) Financial Aid Database that has been implemented over the past several years to collect student-level financial aid data from Oklahoma public colleges and universities. The process of developing the new database initially began in 2008 with a project utilizing the consulting firm Noel Levitz.

Currently, State System institutions annually submit student level financial aid information for each aid recipient. This data can be combined with enrollment data from the Unitized Data System (UDS) and information from the federal financial aid application information to generate a more complete perspective of the resources students use to finance a college education. The database allows analysis of the types of student aid that individual students receive and in what combination. OSRHE staff has worked with institutional representatives to review and verify the accuracy of the submitted data. The following report includes information for the seven most recent years. [Veteran's education benefits are not included in this analysis. For federal financial aid purposes, the U.S. Department of Education does not consider veteran's education benefits to be part of a student's financial aid package.]

POLICY ISSUES:

The information provided by this report is important for analyzing the impact of financial aid in relation to the policy goals of the State Regents to increase the number of students earning college degrees in Oklahoma.

ANALYSIS:

See the following sections.

Highlights and Trends

- Since 2013-2014, the total amount of financial aid for undergraduate and graduate/professional students at state system institutions has grown gradually from \$1.35 billion to \$1.48 billion. Undergraduate student aid, at about \$1.18 billion, accounts for 80 percent of total student aid.
- Seven-Year Trends in Undergraduate Student Aid, by Type of Aid: Following are the changes in amounts of undergraduate aid, by type of aid, for the period 2012-2013 to 2018-2019.

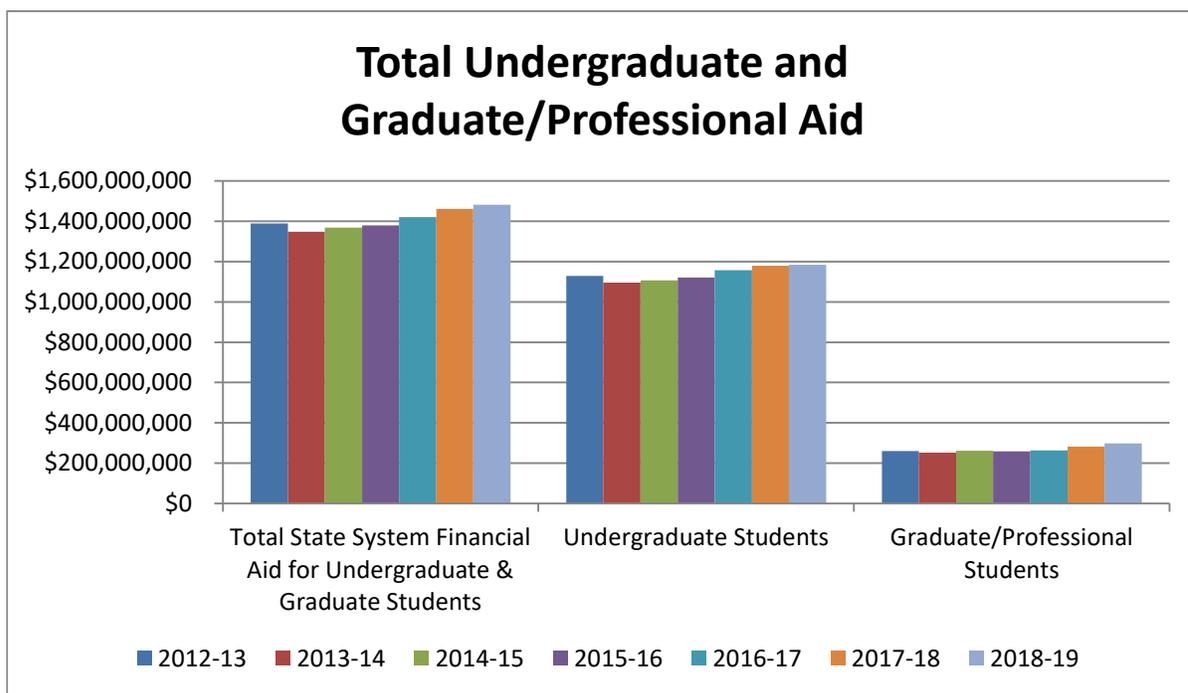
Type of Undergraduate Student Aid	\$ Amount Change 2012-13 to 2018-19 (in \$ millions)	Percent Change
Federal Grants (Pell)	-\$31.5	-11.9%
State Grants and Scholarships	+\$5.4	+6.6%
Institution Aid (Tuition Waivers, Foundation, Other)	+\$94.3	+45.7%
Tribal Grants	+\$3.6	+15%
Other Outside Scholarships and Grants	+\$8.0	+25%
Loans	-\$23.7	-4.7%
Federal Work Study	-\$1.3	-15.7%
Change in Total Undergraduate Student Aid	+\$55.8	+4.9%

- Since 2013-2014, the percentage of undergraduate students who receive some form of financial aid has gradually increased from 70.0 percent to 72.7 percent.
- Over the past seven years, the total amount of undergraduate financial aid going to the research universities has increased by \$141 million or 35 percent while the amount going to community colleges has decreased by \$70 million or 22 percent. The amount going to the regional universities decreased moderately by \$15 million or 4 percent.
- Total annual undergraduate loan volume over the past seven years has declined by \$24 million or 4.7 percent. While federal subsidized/unsubsidized loans dropped by over \$100 million or 24 percent, federal PLUS (parent) loans grew by \$50 million or 93 percent. Private loans also grew from \$21 million to \$51 million, an increase of \$30 million or nearly 150 percent.
- By tier, undergraduate loan volume has dropped significantly at the community colleges (-\$45 million or -35 percent) and the regional universities (-\$30 million or -17 percent) while increasing at the research universities (+\$51 million or +26 percent).
- Since 2012-2013, the percentage of undergraduate aid comprised of loans has declined from 44 percent to 40 percent; non-loan aid (grants, scholarships, work-study) increased from 56 percent to 60 percent.
- Nonresident students account for more than 28 percent of the total undergraduate student loan volume (\$134 million of \$477 million). At the research universities, nonresident students account for 42 percent of the undergraduate student loan volume.
- Many low-income Pell Grant recipients also rely on student loans. Fifty-two percent of Pell Grant recipients also take out student loans. While Pell Grant recipients make up one-third of overall undergraduate enrollment, they account for almost half of the total undergraduate loan volume (\$211 million of \$477 million, or 44 percent).
- Of the \$298 million in graduate/professional student aid, over 70 percent was in the form of loans.

Total Financial Aid for State System Undergraduate and Graduate/Professional Students

- Since 2013-2014, total student financial aid received by all students in the state system of higher education, both undergraduate and graduate students, has grown from \$1.35 billion to \$1.48 billion. In 2018-2019, about 80 percent, or \$1.18 billion, of the total was received by undergraduate students while the remaining 20 percent went to graduate students.

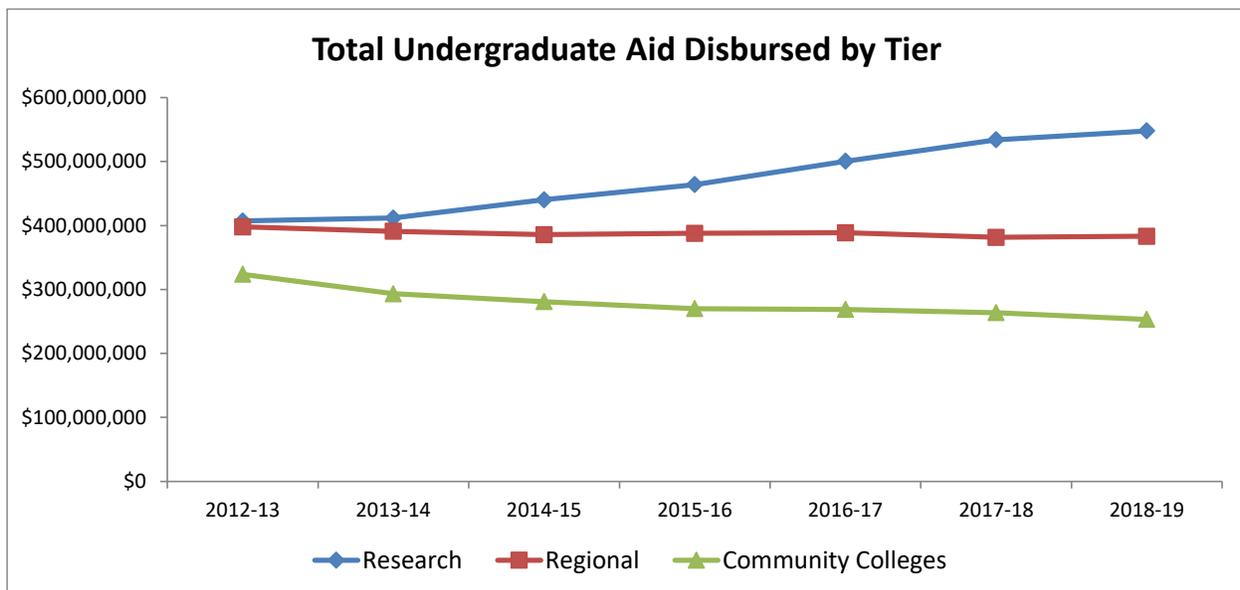
	Total State System Financial Aid for Undergraduate & Graduate Students	Undergraduate Students	Graduate/Professional Students
2012-13	\$1,389,285,750	\$1,128,518,707	\$260,767,043
2013-14	\$1,347,664,322	\$1,095,824,720	\$251,839,602
2014-15	\$1,368,632,106	\$1,106,857,413	\$261,774,693
2015-16	\$1,379,874,360	\$1,121,617,868	\$258,256,492
2016-17	\$1,421,241,795	\$1,157,831,969	\$263,409,826
2017-18	\$1,461,197,710	\$1,179,169,080	\$282,028,630
2018-19	\$1,482,662,818	\$1,184,322,527	\$298,340,291



Undergraduate Student Financial Aid

- Of the nearly \$1.2 billion in undergraduate student aid in 2018-2019, \$548 million went to the research university tier, \$383 million to the regional university tier and \$253 million went to students at community colleges. While the total amount of undergraduate aid increased by \$56 million or five percent over seven years, the amount awarded at the research universities increased by about \$141 million or 35 percent. In contrast, the amount awarded by the regional universities declined by almost \$15 million or 4 percent while the amount awarded at the community colleges dropped by \$70 million or 22 percent.

Academic Year	Total State System Undergraduate Financial Aid	Research Universities	Regional Universities	Community Colleges
2012-13	1,128,518,707	407,048,227	397,814,329	323,656,151
2013-14	1,095,824,720	411,622,897	390,931,511	293,270,312
2014-15	1,106,857,413	440,130,881	385,727,561	280,998,971
2015-16	1,121,617,868	463,986,459	387,672,718	269,958,691
2016-17	1,157,831,969	500,417,630	388,687,421	268,726,918
2017-18	1,179,169,080	533,993,620	381,415,632	263,759,828
2018-19	1,184,322,527	547,947,832	383,142,910	253,231,785

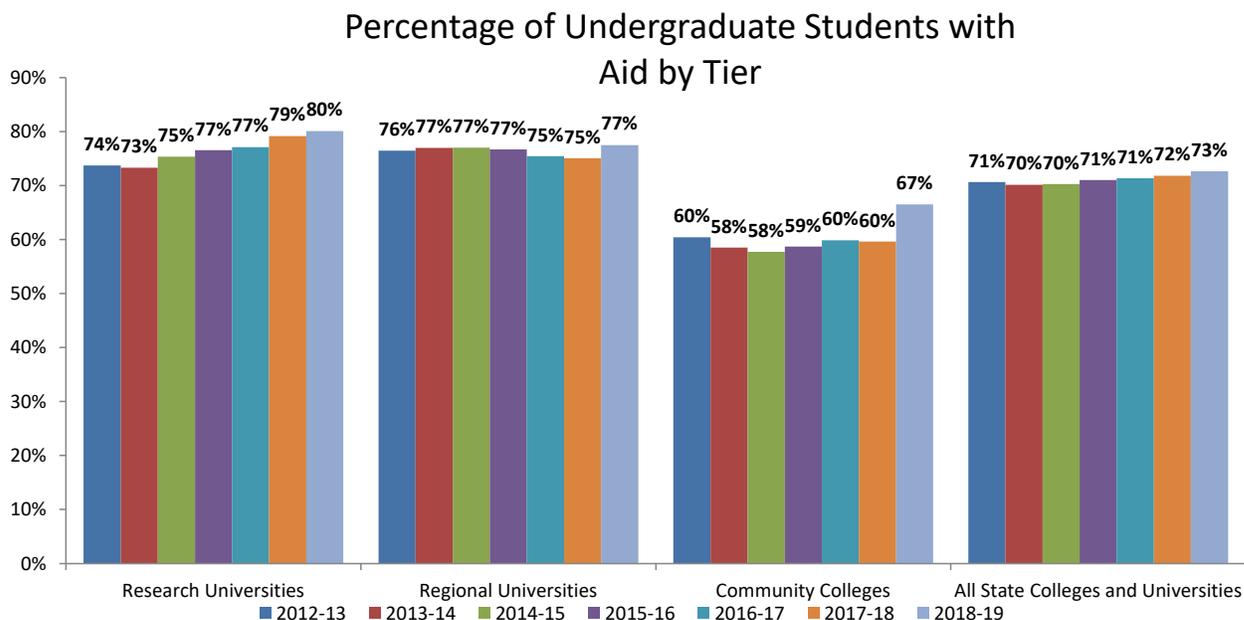


Percentage of Undergraduate Students Receiving Financial Aid

- Since 2013-14, the percentage of undergraduate students who receive some form of financial aid has increased gradually from 70.0 percent to 72.7 percent.

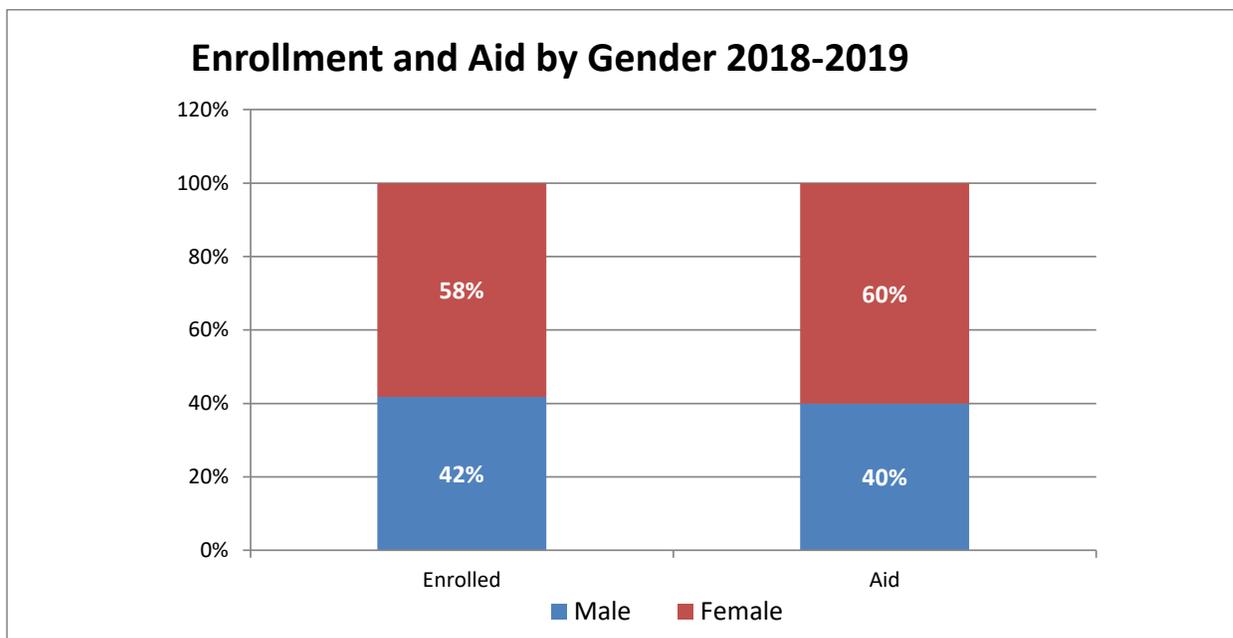
Academic Year	Total Undergraduate Enrollment	Total Undergraduates Receiving Aid	Percent of Undergraduates Receiving Aid
2012-13	203,951	144,061	70.6%
2013-14	193,101	135,086	70.0%
2014-15	188,880	132,751	70.3%
2015-16	185,270	131,562	71.0%
2016-17	181,053	129,200	71.4%
2017-18	176,891	127,053	71.8%
2018-19	170,703	124,017	72.7%

- By tier, the percentage of undergraduate students receiving aid in 2018-19 ranged from a high of 80 percent at the research and 77 percent at regional universities to 67 percent at the community colleges. The total number of students receiving aid by tier in 2018-19 was more than 37,000 at the research universities, just under 40,000 at the regional universities, and almost 56,000 at the community colleges

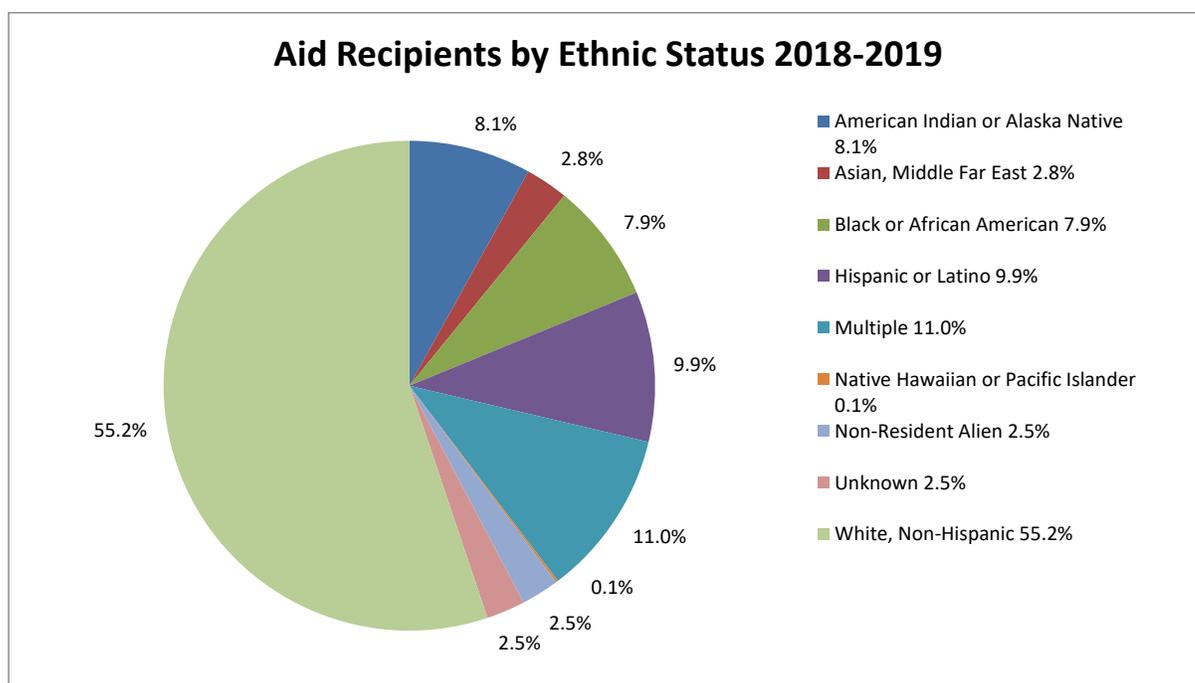


Gender and Ethnicity of Undergraduate Financial Aid Recipients

- In the past seven years, the proportion of aid recipients by gender closely reflects the proportion of all enrolled students by gender. In 2018-19, 60 percent of aid recipients were female compared to 58 percent of all enrolled students.

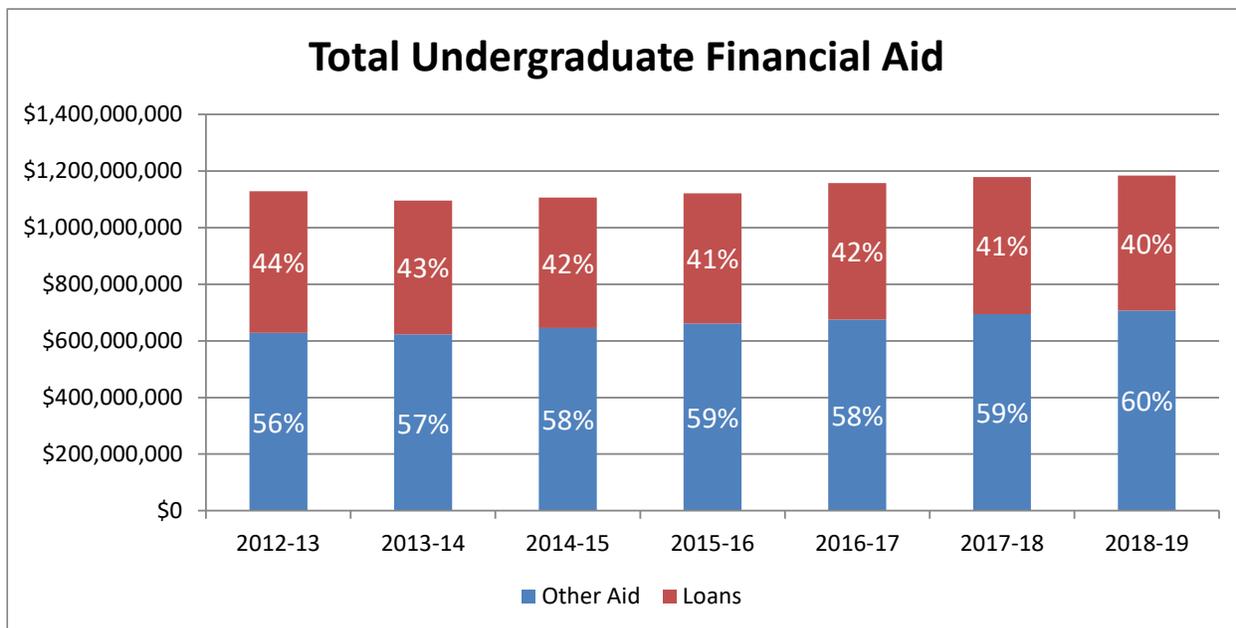


- By ethnicity, the largest group of undergraduate aid recipients was non-Hispanic Whites at 55.2 percent, followed by students that reported multiple ethnic statuses at 11 percent. Hispanic/Latino students were next at almost 10 percent.



Student Loan Data – Undergraduate Students

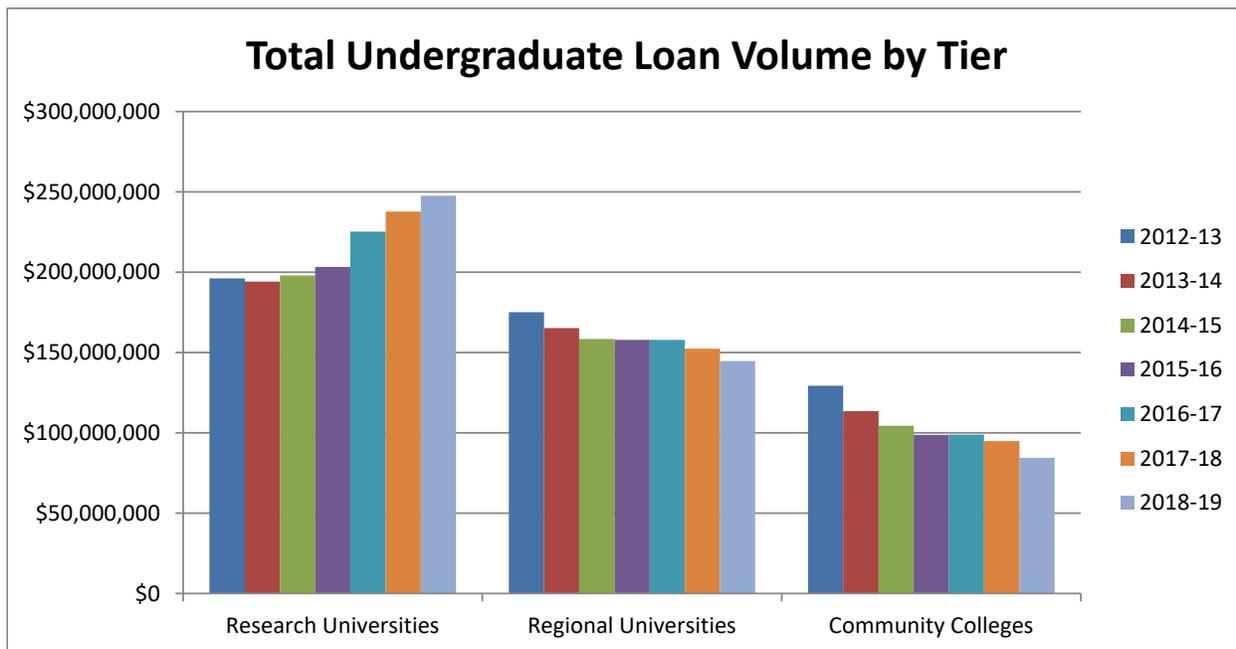
Loans as a Percentage of Total Aid: The percentage of undergraduate aid comprised of loans decreased from 44 percent to 40 percent over the seven years reported. Conversely, the proportion from non-loan aid (grants, scholarships, work-study) increased from 56 percent to 60 percent over the same time.



Percentage of Aid from Loans by Tier: By tier, the percentage of aid from loans ranged from 33 percent at the community colleges to 45 percent at the research institutions. The percentage of total undergraduate students receiving loans varied by tier from 19 percent at the community colleges to about 41 percent at research universities.

	Total Aid	Percent of Aid from Loans	Percent of Aid Recipients with Loans	Percent of Enrolled Undergraduates with Loans
2018-19				
Research Universities	\$547,947,832	45%	51%	41%
Regional Universities	\$383,142,910	38%	51%	39%
Community Colleges	\$253,231,785	33%	28%	19%
Total	\$1,184,322,527	40%	44%	32%

Total Loan Volume by Tier: Total loan volume to all undergraduate students has declined slightly over the past seven years. However, while loan volume has seen a steady, significant decline at the regional universities and community colleges, loan volume at the research universities has increased by \$50 million.



Total Undergraduate Loan Volume				
Academic Year	Research Universities	Regional Universities	Community Colleges	Total
2012-13	\$196,134,058	\$175,045,362	\$129,344,497	\$500,523,917
2013-14	\$194,177,996	\$165,224,885	\$113,578,231	\$472,981,112
2014-15	\$198,070,495	\$157,843,182	\$104,353,677	\$460,855,654
2015-16	\$203,310,584	\$157,809,000	\$98,691,342	\$459,810,926
2016-17	\$225,227,970	\$157,863,858	\$98,922,543	\$482,014,371
2017-18	\$237,699,221	\$152,394,852	\$94,882,010	\$484,976,083
2018-19	\$247,659,603	\$144,730,231	\$84,431,185	\$476,821,019

Average Loan Amounts Per Borrower by Tier: In 2018-2019, almost \$477 million was loaned to undergraduate students and parents at state system colleges and universities. Of that amount, 52 percent went to students at the research universities, 30 percent to the regional universities, and almost 18 percent to the community colleges.

	Total Loans in Millions	Total Borrowers	Average Annual Loan Per Borrower
2018-19			
Research Universities	\$247,659,603	19,241	\$12,871
Regional Universities	\$144,730,231	20,254	\$7,146
Community Colleges	\$84,431,185	15,840	\$5,330
Total	\$476,821,019	54,569*	\$8,738

*Unduplicated

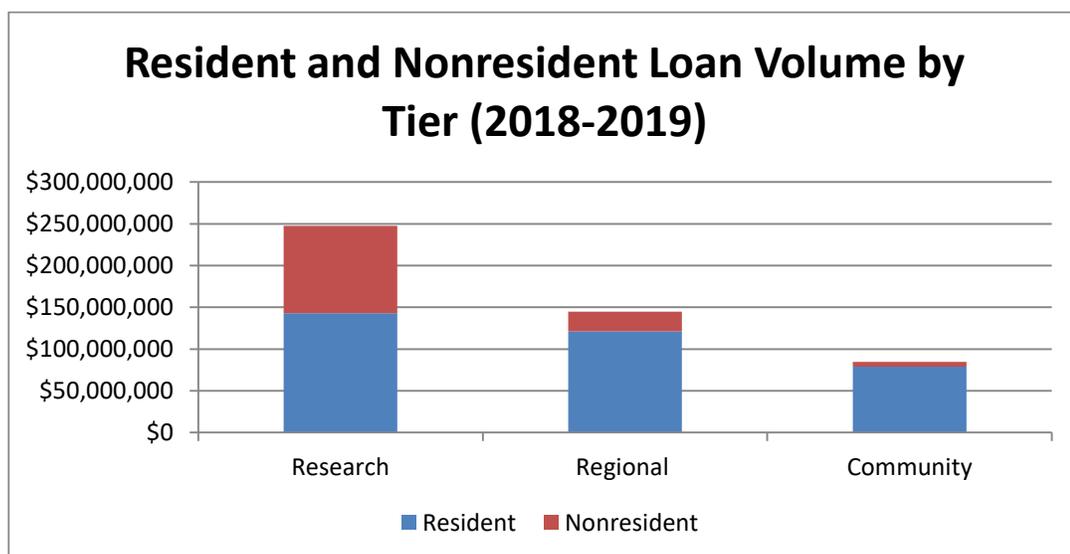
Average Loan Amounts by Student Residency Status: Of the \$477 million in student loans to undergraduates, \$134 million or 28 percent went to nonresident students. While the overall average loan amount was \$8,738, the average for resident students was \$7,484 compared to \$14,943 for nonresident students.

2018-2019	Volume	Borrowers	Average Loan
Resident	\$342,468,988	45,758	\$7,484
Non-Resident	\$134,352,031	8,991	\$14,943
System	\$476,821,019	54,569	\$8,738

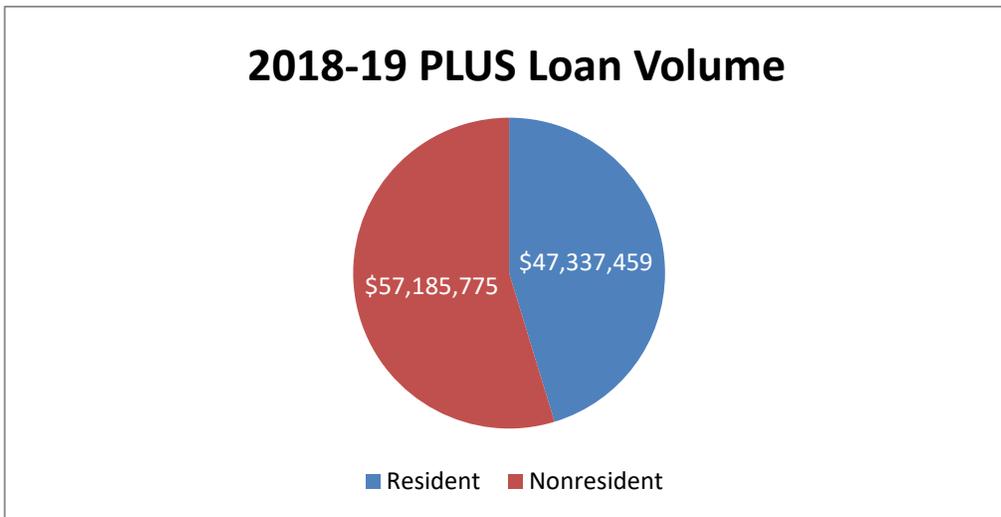
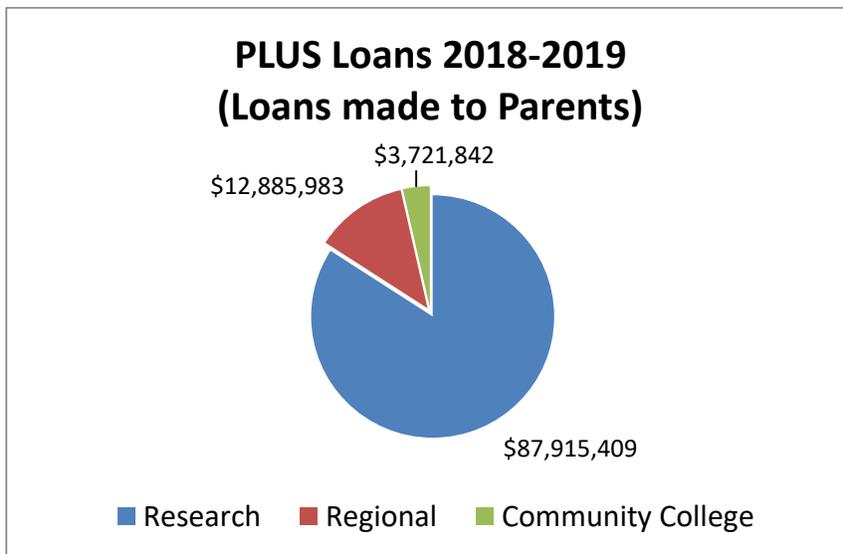
Resident vs. Nonresident Cost of Attendance: As defined by federal financial aid regulations, “cost of attendance” generally includes tuition, fees, books and supplies, room and board, and a limited allowance for transportation and personal expenses. Full-time, dependent student cost data are shown below. The cost of attendance for nonresident students is significantly higher than the cost for resident students.

2018-2019	Resident Average Cost of Attendance	Non-Resident Average Cost of Attendance
Research Universities	\$28,388	\$43,839
Regional Universities	\$19,943	\$28,820
Community Colleges	\$17,369	\$23,234
System	\$19,105	\$26,774

Nonresident Loan Volume by Tier: At the research institutions, more than 42 percent of the undergraduate student loan volume was for nonresident students and their parents. The percentages of loans related to nonresident students enrolled at the regional universities was 16 percent and the community colleges was 7 percent.



Federal Parent (PLUS) Loans: Federal PLUS loans are available to parents of undergraduate students and can be used to pay for costs not already covered by the student’s other financial aid. These loans are the obligation of the parent, not the student. PLUS loans totaled nearly \$105 million in 2018-2019. About 84 percent of the loans were made to parents of students at the research universities and 55 percent of the loans were made to parents of nonresident students.

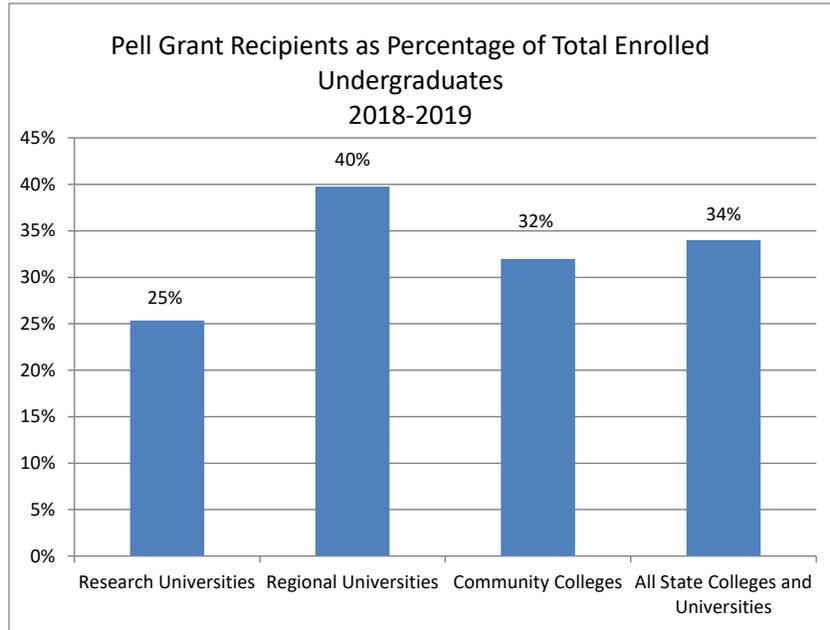


Parent PLUS Loans		Students	Average
Resident	\$47,337,459	3,953	\$11,975
Nonresident	\$57,185,775	2,608	\$21,927
Total	\$104,523,234	6,502*	\$16,076

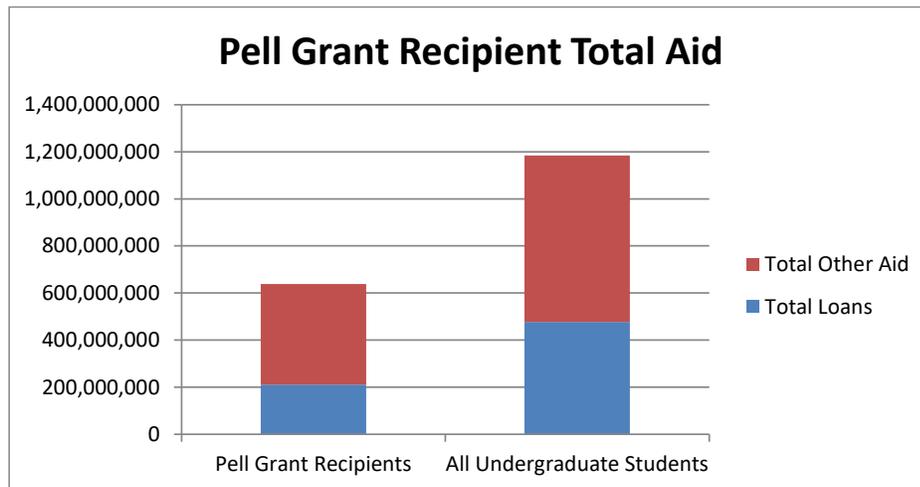
*Unduplicated count

Federal Pell Grant Recipients

- Pell Grant Recipients as Percentage of Enrolled Students: Federal Pell Grants are awarded to students with the least financial resources. In 2018-2019, Pell Grant recipients represented about one-third of all undergraduate students. By tier, their proportion of enrollment ranged from 25 percent at the research institutions to 40 percent at the regional universities. The total number of Pell Grant recipients has dropped over the past seven years from almost 75,000 in 2012-2013 to just over 58,000 in 2018-2019.



- Pell Grant Recipients and Student Loans: Though Pell Grant students receive need-based grant aid, many also rely on student loans to cover their education costs. In 2018-2019, Pell Grant recipients received about \$211 million in student loans which was nearly half of the total student loan volume of \$477 million.



State System Institutions
2018-2019 Undergraduate Financial Aid by Tier

Grants / Scholarships	State System	Research	Regional	Community
Federal				
Pell Grants	\$233,122,304	\$51,727,565	\$87,613,866	\$93,780,873
Other	<u>\$11,933,659</u>	<u>\$4,412,815</u>	<u>\$3,745,279</u>	<u>\$3,775,565</u>
Total Federal Grants	\$245,055,963	\$56,140,380	\$91,359,145	\$97,556,438
State				
Oklahoma's Promise	\$62,854,531	\$22,284,003	\$29,944,850	\$10,625,678
Oklahoma Tuition Aid Grant	\$14,685,248	\$3,568,941	\$5,472,904	\$5,643,403
Academic Scholars	\$8,709,201	\$8,239,800	\$350,801	\$118,600
Other	<u>\$1,160,505</u>	<u>\$10,774</u>	<u>\$962,041</u>	<u>\$187,690</u>
Total State Grants and Scholarships	\$87,409,485	\$34,103,518	\$36,730,596	\$16,575,371
Institutional				
Tuition Waivers	\$198,212,325	\$120,685,995	\$53,981,990	\$23,544,340
Foundation	\$33,671,138	\$25,683,662	\$5,773,547	\$2,213,929
Other	<u>\$68,916,223</u>	<u>\$36,841,902</u>	<u>\$18,698,965</u>	<u>\$13,375,356</u>
Total Inst. Schol., Grants & Waivers	\$300,799,686	\$183,211,559	\$78,454,502	\$39,133,625
Tribal Grants	\$27,483,161	\$6,907,163	\$13,564,385	\$7,011,613
Outside Scholarships & Grants	<u>\$39,643,987</u>	<u>\$17,380,418</u>	<u>\$15,581,374</u>	<u>\$6,682,195</u>
Total Grants and Scholarships	\$700,392,282	\$297,743,038	\$235,690,002	\$166,959,242
Loans				
Federal Subsidized	\$156,878,795	\$58,085,531	\$60,371,741	\$38,421,523
Federal Unsubsidized	\$160,872,515	\$57,384,394	\$63,389,125	\$40,098,996
Federal PLUS	\$104,523,234	\$87,915,409	\$12,885,983	\$3,721,842
Fed. Perkins and Other Fed. Loans	\$255,206	\$255,206		
Private	\$51,262,167	\$40,994,411	\$8,078,932	\$2,188,824
Institutional and Other	<u>\$3,029,102</u>	<u>\$3,024,652</u>	<u>\$4,450</u>	
Total Loans	\$476,821,019	\$247,659,603	\$144,730,231	\$84,431,185
Federal Work Study	<u>\$7,109,227</u>	<u>\$2,545,191</u>	<u>\$2,722,677</u>	<u>\$1,841,359</u>
Total Aid	\$1,184,322,528	\$547,947,832	\$383,142,910	\$253,231,786

State System Institutions
Change in Undergraduate Financial Aid, 2012-13 to 2018-19

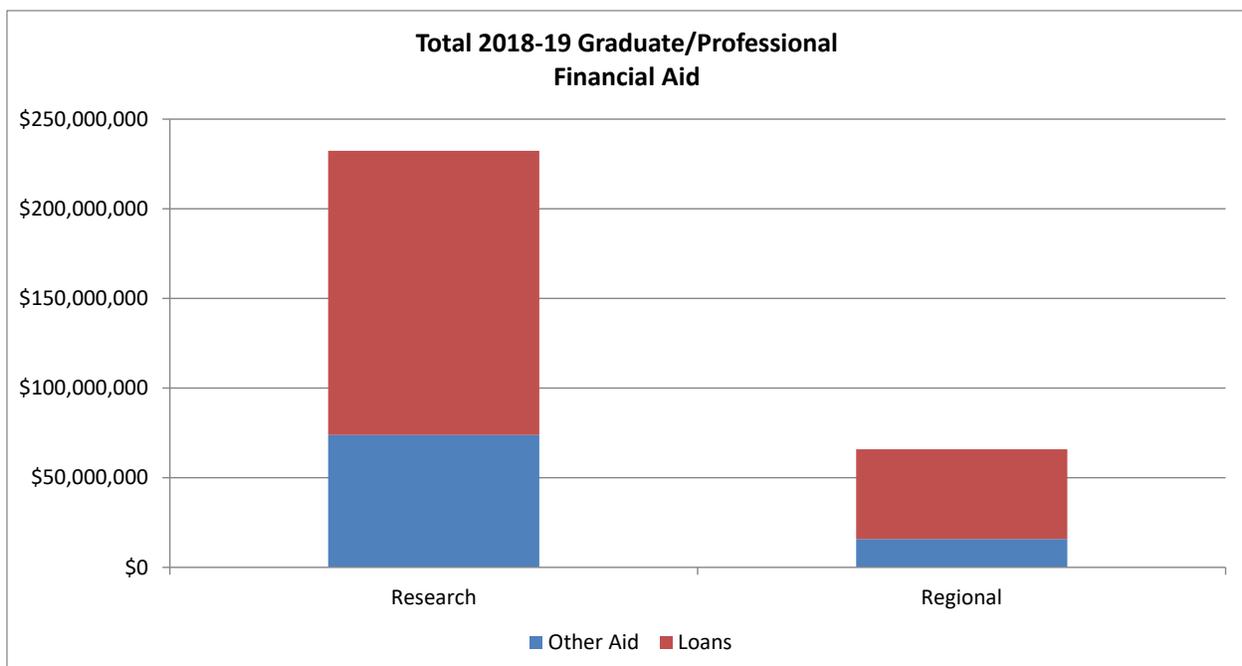
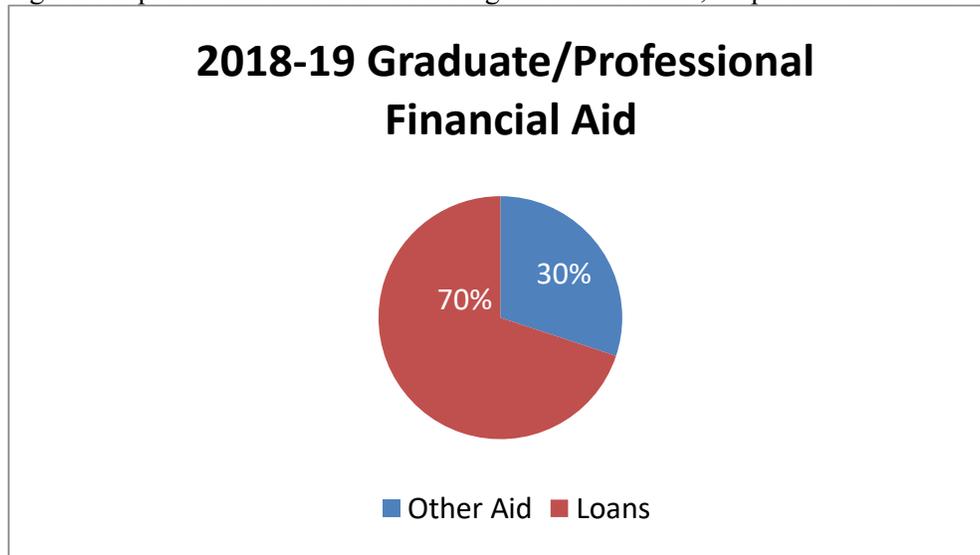
	Change from									% Change
	2012-13	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	to 2018-19		
Grants / Scholarships	2012-13	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	to 2018-19		
Federal Programs										
Pell Grants	\$264,623,085	\$247,746,452	\$237,373,073	\$226,721,428	\$224,271,213	\$233,760,919	\$233,122,304	-\$31,500,781	-11.9%	
Other	\$10,915,503	\$10,845,534	\$10,221,261	\$9,314,054	\$9,987,290	\$10,367,085	\$11,933,659	\$1,018,156	9.3%	
Total Federal Grants	\$275,538,588	\$258,591,986	\$247,594,334	\$236,035,482	\$234,258,503	\$244,128,004	\$245,055,963	-\$30,482,625	-11.1%	
State Programs										
Oklahoma's Promise	\$55,981,776	\$56,174,384	\$58,815,892	\$60,314,208	\$64,169,960	\$65,961,147	\$62,854,531	\$6,872,755	12.3%	
Oklahoma Tuition Aid Grant	\$16,636,099	\$17,440,458	\$16,745,941	\$16,311,015	\$13,230,703	\$10,281,661	\$14,685,248	-\$1,950,851	-11.7%	
Academic Scholars	\$8,316,025	\$8,027,556	\$8,614,522	\$8,818,068	\$9,241,952	\$9,715,749	\$8,709,201	\$393,176	4.7%	
Other	\$1,043,515	\$1,214,614	\$1,205,119	\$1,304,175	\$1,655,295	\$1,498,452	\$1,160,505	\$116,990	11.2%	
Total State Grants and Scholar	\$81,977,415	\$82,857,012	\$85,381,474	\$86,747,466	\$88,297,910	\$87,457,009	\$87,409,485	\$5,432,070	6.6%	
Institutional Aid										
Tuition Waivers	\$138,787,476	\$143,447,594	\$162,519,113	\$175,528,748	\$188,794,565	\$200,480,983	\$198,212,325	\$59,424,849	42.8%	
Foundation	\$18,760,158	\$22,271,476	\$26,797,043	\$30,910,866	\$32,423,822	\$31,379,038	\$33,671,138	\$14,910,980	79.5%	
Other	\$48,907,659	\$50,145,036	\$53,237,298	\$59,185,857	\$61,954,719	\$61,924,157	\$68,916,223	\$20,008,564	40.9%	
Total Inst. Schol., Grants & Wa	\$206,455,293	\$215,864,106	\$242,553,454	\$265,625,471	\$283,173,106	\$293,784,178	\$300,799,686	\$94,344,393	34.5.7%	
Tribal Grants	\$23,903,191	\$24,554,125	\$25,588,826	\$26,250,231	\$26,450,596	\$26,797,547	\$27,483,161	\$3,579,970	15.0%	
Outside Scholarships & Grants	\$31,688,863	\$33,139,723	\$37,379,206	\$38,804,529	\$35,699,461	\$35,058,477	\$39,643,987	\$7,955,124	25.1%	
Total Grants and Scholarships	\$619,563,350	\$615,006,952	\$638,497,294	\$653,463,179	\$667,879,576	\$687,225,215	\$700,392,282	\$80,828,932	13.0%	
Loans										
Federal Subsidized	\$209,056,789	\$191,123,739	\$178,143,558	\$169,102,703	\$169,953,402	\$165,969,319	\$156,878,795	-\$52,177,994	-25.0%	
Federal Unsubsidized	\$210,125,499	\$194,217,459	\$186,110,966	\$182,662,309	\$183,316,372	\$175,690,196	\$160,872,515	-\$49,252,984	-23.4%	
Federal PLUS	\$54,306,220	\$57,813,415	\$64,730,445	\$72,546,783	\$86,159,748	\$95,106,756	\$104,523,234	\$50,217,014	92.5%	
Fed. Perkins and Other Fed. Lo	\$4,454,857	\$4,919,950	\$5,497,519	\$4,497,123	\$4,497,123	\$4,599,685	\$255,206	-\$4,199,651	-94.3%	
Private	\$20,599,913	\$22,935,977	\$24,456,850	\$29,016,912	\$35,020,159	\$40,729,798	\$51,262,167	\$30,662,254	148.8%	
Institutional and Other	\$1,980,639	\$1,970,572	\$1,916,316	\$1,985,096	\$2,294,487	\$2,880,329	\$3,029,102	\$1,048,463	52.9%	
Total Loans	\$500,523,917	\$472,981,112	\$460,855,654	\$459,810,926	\$482,014,371	\$484,976,083	\$476,821,019	-\$23,702,898	-4.7%	
Federal Work Study	\$8,431,440	\$7,836,656	\$7,504,465	\$8,343,763	\$7,938,022	\$6,967,782	\$7,109,227	-\$1,322,213	-15.7%	
Total Aid	\$1,128,518,707	\$1,095,824,720	\$1,106,857,413	\$1,121,617,868	\$1,157,831,969	\$1,179,169,080	\$1,184,322,528	\$55,803,821	4.9%	

**2018-2019 Undergraduate Financial Aid Recipients
For Selected Programs**

	<u>State System*</u>	<u>Research Universities</u>	<u>Regional Universities</u>	<u>Community Colleges</u>
Grants and Scholarships				
Federal Programs				
Pell Grant	58,051	11,842	20,408	26,734
Federal SEOG	9,665	1,190	2,815	5,686
TEACH Grant	180	140	40	-
State Programs				
Oklahoma's Promise	14,831	4,688	5,956	4,975
Oklahoma Tuition Aid Grant	17,605	4,220	6,466	7,155
Academic Scholars	2,008	1,788	163	64
Institutional Aid				
Tuition Waivers	57,230	24,340	15,637	17,668
Foundation Scholarships/Grants	15,259	9,947	3,666	1,648
Institutional Scholarships/Grants	20,790	8,853	5,706	6,269
Tribal Grants & Scholarships	9,128	1,952	4,197	3,159
Loans				
Federal Loans				
Federal Subsidized Loans	43,279	14,158	16,389	13,124
Federal Unsubsidized Loans	40,566	14,834	15,434	10,650
Federal PLUS Loans	6,502	4,484	1,596	455
Private Loans	3,831	2,690	868	295
Work Study				
Federal Work Study	3,251	894	1,527	833
*Unduplicated within program				
Total Aid Recipients**	124,017	37,390	39,763	55,584
**Unduplicated systemwide				

Financial Aid for Graduate/Professional Students

In 2018-2019, over \$298 million in financial aid was awarded to graduate/professional students at the state system institutions. Seventy percent or almost \$209 million of that aid was in the form of loans compared to 40 percent for undergraduate students. Graduate/professional students at the research universities received \$232 million, 68 percent of which was in the form of loans. Total aid of nearly \$66 million was disbursed to graduate/professional students at the regional universities, 76 percent of which was loans.



2018-2019 Loans to Graduate Students			
	Amount	Borrowers	Average Annual Loan
Research Universities	\$158,525,403	6,131	\$25,856
Regional Universities	\$50,025,726	3,644	\$13,728
Total	\$208,551,129	9,775	\$21,335