

**OCALD Membership Meeting**  
**OSRHE, Regents Conference Room**  
**February 16, 2012**  
**1:00 – 3:30 p.m.**

Members Attending: Bettye Black, Adrianna Lancaster, Bonnie McNeely, Maria Martinez, Victoria Swinney, Tamie Willis, Tony Hardman, Kelly Brown, Chris Meyer, Michele Frasier Robinson, Arlita Harris, Marty Thompson, Barbara King, Nancy Draper, Barb Pfrehm, Christine Dettlaff, Karen Rupp-Serrano, Jon Sparks, Sharon Morrison

Remote sites: Allen Lawless, Casey Ashe, Anne Prestamo, Beth Freeman, Stewart Brower, Terri Carroll, Sherry Young

Guests: Vicki Sullivan, ODL; Dr. Chuck Chitwood, Southern Nazarene University; Dr. Gayle Kearns, UCO; Dr. David Lowery, Oklahoma Christian University; Dr. Jacci Rodgers, Oklahoma City University

**Approval of Minutes**

Arlita Harris moved and Tony Hardman seconded that the minutes from the November 17, 2011 meeting be approved as written. All were in favor.

**New Business**

- Introduction of the Higher Learning Commission Peer Evaluators Panel

For panel discussion, see addendum.

**Continuing Business**

- Regents Discussion – Dr. Davis

Affordable Learning Solutions – Dr. Davis has been working with Cal State and Merlot (OK has been a decade-long partner) to develop a federated search tool of free teaching resources for students ([www.affordablelearningok.org](http://www.affordablelearningok.org)). The Oklahoma-branded ALS website will be launched within one to two weeks. You can search on an ISBN and it will find every free ebook and learning object on that same subject. It can also serve as an institutional repository for locally developed content. Just about all publishers' content has been created by higher ed; we no longer need publishers to package our content for us. Dr. Davis hopes that faculty will replace second, third, or supplemental texts with content on the ALS site. (State Treasurer Ken Miller is using all free content in teaching his courses.) Dr. Davis has been working with different groups to promote this as an innovative solution for faculty to adopt, maybe even replace costly resources; also for students to find supplemental resources. Right now Dr. Davis needs some early adopters (super-users) to introduce the site to faculty, and give feedback to Dr. Davis to

make sure it's being used and what changes are needed. He wants OCALD to be front and center in the development of the project and promoting the site to our faculty. The Regents are excited about the project and the potential to save money by replacing a resource that costs with one that is free and open source. The State Regents are under pressure to control higher ed costs, and this site will be rolled out as an alternative to high-cost textbooks during the time when tuition and fees hearings normally take place.

Gov. Fallin's statement about IT consolidation in Higher Ed during the State of the State address -- This was a compromise that was struck to keep Higher Ed and OneNet out of the state IT consolidation bill. The educational discounts we currently receive are higher than we could negotiate as part of OSF. There will not be a new position; it's a part of what we already do. We are documenting cost savings in various categories. The Regents are working with COIT (Council on Information Technology) to think about how we might leverage contracts. We need to continue to document savings we already realize through statewide constortia or multi-institution contracts. Dr. Davis will check with EBSCO to see whether the Regents' contract with the databases is continuing and for how many years.

- Legislative Report – Marty Thompson

There are bills out there that still want to consolidate higher ed's IT infrastructure. Legislators refer to it as "modernization" – a euphemism for setting up OneNet as a profit center. Nothing is yet known about the budget for next year, but Gov. Fallin has asked for a standstill budget (no increase or decrease). The real budgeting process takes place between May 10 and 25. Some still believe higher ed has "escaped the noose." This past year Gov. Fallin found supplemental funds of \$10 million to minimize the cuts to higher ed.

Other bills to be aware of were sent out to the OCALD list by Marty this morning. The legislature may try to move higher ed under the state CIO again this year. There is a push to change who can set tuition increases (currently it's the institutions, but the legislature wants to be able to control that again). Legislators are asking about "work effort" at academic institutions, calling for post-tenure academic review, and the possibility of moving higher ed to outcome-based funding. Another bill would change how individuals are appointed to boards (could affect institutions' local regents and the ODL board). In addition, they are trying to eliminate the chair of the County Commissioners to have to serve on the public library board. Many of the small municipal libraries have been having trouble filling seats on their boards, so they want to expand the areas from which they can draw board members. Legislators would also like to allow municipal public libraries to change the area of who they're allowed to tax. OLA will just watch this bill to see if it's favorable to the libraries. The legislature wants no tax increases this year. There are several bills affecting K-12 schools. Some take away the requirement for a school to have a certified library media specialist. Another would eliminate higher ed's percentage of the state lottery profits.

Marty asked everyone to be sure to attend OLA's Legislative Day and to contact legislators about the statewide databases, as we could face losing them in the next 2-3 years (in addition to the good deals individual institutions get with EBSCO because of what the state library pays).

- ODL Report – Vicki Sullivan

ODL is finishing up the evaluation of its five-year LSTA plan. Vicki thanked everyone for the participation in the survey. The eval is due at the end of next month; the new five-year plan is due in June.

Budget situation – facing uncertainty. ODL staff had a warm reception from the Senate subcommittee (5 of 13 attended). There were several good comments about ODL's entrepreneurial spirit in going after grants and federal monies for conferences, preservation of records. ODL has had questions from the House and the Senate along the lines of "what would you do if your budget was reduced by 5%?" Vicki stated that a standstill budget doesn't necessarily mean that each agency will have the same budget as last year. Of ODL's state appropriation, 48% goes to salary; 38% is pass-through (such as state aid to public libraries); 6% is for library materials; and the remaining 8% for operating expenses. According to Susan McVey, any further reductions to ODL's state budget could be devastating. This is the third year in a row that ODL's LSTA funding has been reduced. ODL failed to meet its maintenance of effort for federal funding last year. The state library will lose \$665,000 in federal funds over the next three years. ODL now uses federal money to pay for the statewide databases. Deals that individual institutions get with EBSCO are based on the agreement EBSCO has with the state library. Vicki asked everyone to tell their legislators how important the databases are and how important ODL's budget is, and to attend OLA Legislative Day on April 11.

Vicki passed around a handout of ODL's Notable Achievements for 2011. She stated that most of ODL's programs are funded with federal dollars; if we lose those, we're going to have to make some tough decisions. The Senate subcommittee was concerned about the loss of federal funds.

Barb Pfrehm asked how many of the senators who were not present at the presentation were also sympathetic to ODL?

Vicki said the senators had access to the information presented, but they have too much to read already. Senator Halligan is chair of the Senate appropriations committee, and Lee Denney is chair of House appropriations committee. They are both big supporters of libraries. However, Sally Kern is also on the House appropriations committee. She wanted to know how many ODL employees were members of ALA, and how many books were purchased from ALA. On intellectual freedom issues ALA is seen as very liberal, and certain legislators don't want anyone from outside Oklahoma to control what we do. Vicki said that ODL tries to make sure it provides the information asked for and not get roiled in controversy; Susan does a good job of walking that fine line.

Tamie asked for talking points, and Vicki will provide these before Legislative Day.

Adrianna asked about the databases survey for end users. Vicki said it should be out there already, on the main EBSCO page. Some libraries had seen it; others had not.

- OLA Luncheon – Karen Rupp-Serrano

The OCALD luncheon will be held in Norman at 11:30 on Friday, March 30<sup>th</sup> at La Baguette on the west side. A room has been set aside. Dean Lee will be attending, so we can wish him well in his retirement. Karen will need RSVPs to get a count. Marty will take a van to La Baguette; you can find him at the endowment table.

### **Committee Reports**

- Executive Committee – Tamie Willis

Our last meeting is April 19; anyone who has items for the agenda, please send them to Tamie. We will have a roundtable discussion on how we staff our reference desks.

- OCALD Elections – Adrianna Lancaster

One of the member-at-large positions needs to be filled (Maria Martinez is cycling off). Please send nominations to Adrianna by March 1. Ballots will be sent out March 9, and voting will be open for two weeks.

- Assessment Committee – Sharon Morrison

The committee is moving forward with holding a workshop in fall of 2012 (it will be in September, but not on the 14<sup>th</sup>). The next step is to find a location (in the OKC area).

- Cooperative Collection Development and Resource Sharing – Tamie Willis (reporting for Barbara King)

Anne Prestamo reported on the Amigos/MLN merger. Both boards voted unanimously to move forward with the merger. A full vote of the Amigos membership will coincide with the main membership meeting. Each network has similarities, but also individual strengths to bring to the merger.

Tamie read the following information she received in an email from our EBSCO rep, Kirk Gordon:

“A consortium purchase model will not work for OCALD at this time. The two main reasons are:

1. Orders must be placed once a year (with a single point of ordering).
2. No front list books are included in the offering for consortium discounts (all titles are 3 years old or older).

Both of the factors are requirements from the publishers. EBSCO Publishing is currently negotiating feverishly with the participating publishers to have these parameters either “softened” or removed completely. However there are no guarantees that this will happen any time soon.

The first release of the EBSCO Collection Management Tool (scheduled for release the 1st of April) will be the tool used to manage, order, set up Patron Driven Acquisition, a schools eBook collection. EBSCOadmin will be how statistics are reported. This first release of the ECM will be the 1st of 3 releases of the tool scheduled over the next 12 months. The final release will be able to fully integrate with a library’s invoicing and acquisition system.

The usage statistics reported through EBSCOadmin cannot currently sort by subject or publisher.....that said, this is a known functionality that many institutions have requested and the programmers for EBSCOadmin are looking into the possibility of adding this feature as an enhancement.”

Tamie also reminded OCALD that the deadline for the 5% cash back on purchasing ebooks is March 30. The cash back can be used on the purchase of any other EBSCO product until June 30. If it is not used by June 30, EBSCO will cut the library a check for the amount.

Also, WilsonWeb has now been completely shut down. It was purchased by EBSCO several months ago.

Meeting adjourned at 3:35 p.m.