

# **Minutes of the Economic Development Council Meeting**

December 11, 2012  
Oklahoma City Community College

## Members present:

Arun Tilak, CU; Rick Wetherill, ECU; Janet Wansick, EOSC (via-phone); Linda Tillman, LU (via-phone); Cecil Carter, MSC; Sheri Snyder, NOC; Laura Girty, NWOSU; Greg Gardner, OCCC; Diane Murphey, OPSU (via-phone); Jack Bryant, RCC; Jeri Koehler, RSU (via-phone); Stan Greil, RSC; Kathy Hendrick, SESOU (via-phone); Doug Misak, SWOSU; Jason Morrison, WOSC (via-phone)

## Guests present:

Anita Gordy-Watkins, OSU-IT; Renee Williams, OU; Wendell Godwin, ECU; Tim Jeffcoat, SBA; Sandy Stephens, RSC; Joey Devault, RSC; Connie Lake and Renae Brill, OSRHE staff.

### **1. Welcome and Introductions of all members and guests**

Chairperson Greg Gardner called the meeting to order at 1:30 p.m. Introductions were made and guests were welcomed.

### **2. Approval of November 14, 2012 EDC meeting minutes**

Upon a motion duly made, seconded, and carried, the minutes of the November 14, 2012, meeting of the Economic Development Council were approved as presented.

### **3. Action Item: Change meeting/agenda item for February 12, 2013 from MPM/Economic Development Summit in OKC to a regular EDC meeting**

Upon a motion duly made, seconded and carried, the action item has been approved by the Economic Development Council as presented.

### **4. Main Topic: Alternative Financing presented by Tim Jeffcoat, Deputy District Director; US Small Business Administration**

Mr. Jeffcoat shared with the EDC the Small Business Administration (SBA) Alternative Capital Sources. The SBA helps Americans start, build and grow businesses through an extensive network of field offices and partnerships with public and private organizations. SBA is there to aid, counsel, assist and protect the interests of small business concerns. They also preserve free competitive enterprise to maintain and strengthen the overall economy of our nation. Small business is critical to our economic recovery and strength, to building America's future, and to helping the United States compete. SBA is a guarantor of loans made by banks and other institutions; they have up to 90% guarantees. Go to [sba.gov/ok](http://sba.gov/ok) to see a lender list.

5. **Best Practice Presentation: “Developing Future Business Leaders” presented by Wendell Godwin, ECU, Dean, School of Business**

A. **ECU Tiger Academy – Junior Business Club (September 2012)**

Course Description: Junior Business Club was a hands-on opportunity for 5<sup>th</sup> and 6<sup>th</sup> grade students to learn about business in a FUN atmosphere. Participants created a small business operation from scratch while exploring the various elements of running a business. Each business was planned, funded, built, executed (selling products) and a profit generated. In the end, the students decided how to share or donate the profits. This FUN experience was centered on a small, age-appropriate business (Lemonade Stand) for 11 and 12 year old students.

B. **Career Discovery Day – 8<sup>th</sup> grade program for Pontotoc County (January 2012)**

Program Description: The idea behind Career Discovery Day was sparked by Senator Susan Paddock. The inaugural Career Discovery Day was held on the campus of East Central University. The event was divided into a morning and afternoon session to accommodate 450 students. Every eighth grade student in Pontotoc County attended an opening session, a general session which covered soft skills, three breakout sessions based on their career interests, and a closing session which reviewed what they had learned during the day. A parent meeting was held in the evening.

Breakout sessions included the following: Science/Research, Engineering, Health/Dentistry, Construction, Arts, Law and Legal Services, Manufacturing/Mining, Finance/Investing, Business/Accounting, Hospitality/Tourism, Information Technology, Veterinary Medicine, Transportation/Logistics, Public Safety/Security, Communications and Architecture.

C. **Oklahoma Business Week – Summer Camp (July 2012)**

Camp Description: A one-of-a-kind summer program that offered students a firsthand experience with the world of business! Students became part of a “company” and worked together in various events and competitions. They also had the opportunity to interact and learn from community business leaders from four states. Students gained skills in leadership, communications, team building, responsibility, money management, entrepreneurship and marketing. At OBW students learned that the business world can be serious stuff, but it can also be fun.

6. **Committee work group reports:**

a. **EDC Internship Program, Greg Gardner, committee chair**

Mr. Gardner recently sent out an email to the EDC and had seven replies back so far, with no negative feedback. Mr. Gardner asked that any who have not responded back please talk with your presidents to get their input on this idea.

Mr. Gardner would like to put this on the President's agenda for the January meeting.

b. **MPM/Economic Development Summit, Cecil Carter, committee chair**

Mr. Carter handed out a hand out and shared with the EDC that if any one has any suggestions please email Mr. Carter.

c. **Regents Business Partnership Excellence Award ceremony and reception, Janet Wansick, committee chair**

Ms. Wansick shared with the EDC that each institution's president received a letter from the chancellor, with the website URL and a PIN to access the on-line registration and all EDC members were carbon copied. The deadline for submission is January 31, 2013.

7. **OSRHE and ODOC update by Connie Lake**

Ms. Lake shared with the EDC Tony Hutchison's update since he was not able to be there. She stated that a draft report of the Economic Impact Study is expected out this week. Ms. Lake also shared a request from the Department of Commerce, which was to learn of areas of expertise at the institutions for targeting potential companies. Meaning, Commerce has offered to conduct the research on business opportunities that match Oklahoma's assets. Additionally, she stated that Donnalla Miller, chair of the Workforce Redesign and Certification taskforce of the Governor's Council on Workforce and Economic Development presented the initiative at the Council of Presidents meeting this morning. The idea of the redesign was well received. Lastly, Ms. Lake shared the new organizational structure of the Department of Commerce with the Council.

8. **Bring Successes! Be prepared to share in two minutes what is happening at your institution**

Jack Bryant – RCC's manufacturing alliance rep Mike Raymond has been working with Temtrol on their expansion. He was significant in helping the complete their paperwork for the EDPF program that assisted them in their expansion. Mr. Bryant also share with the EEDc that on Thursday afternoon the 6th of December, Temtrol in Okarche had their groundbreaking ceremony for their building expansion project. Representatives from Temtrol parent corporation were present (see <http://ces-group.com/>) along with the Kingfisher County Commissioners, Okarche Mayor, CORD Director (CORD is the area ED group)and ODOC representatives Martin Roberts, Jesse Lopez and ODFA President Michael Davis. This kicks off a \$5m dollar plant expansion project along with \$2.5m in equipment purchases. Temtrol recently qualified for \$2.5m in the EDPF program one of the state's great tax incentive programs. Andy Halko, President of Temtrol is in the center of the attached picture.

Renee Williams - OU is collaborating with OSU, Cowboy Technologies LLC, and Innovation to Enterprise (i2E) to launch a Proof of Concept Center, which will identify compelling technologies, discovers on OU/OSU campuses and helps successfully spin them out into startup or existing companies. Ms. Williams shared with the EDC that

students from the OU CCEW just wrapped up another semester by pitching business ventures at their final presentations. One of the ventures including an iPad app that is being developed in conjunction with a company in Tulsa called ICEDot. The app will help athletic trainers detect possible concussions in high school football players in real-time through a helmet sensor. Other presentations included innovative radar with high wind shear detection technology and a business plan that will launch an international eye institute partnership in Sichuan Province, China. OU is hosting their second annual TEDxOU, an independently-organized TED conference, dedicated to ideas worth spreading. Speakers will include serial entrepreneurs, social entrepreneurs, Fortune 500 consultants, and technologists. Tickets are available online at [tedxou.com](http://tedxou.com) (Note: I can send a special registration code to any Economic Development Council members that show interest so feel free to pass along names).

Ms Williams also shared with the EDC that the 51st OU EDI conference planning is under way for the spring event. The event may be moved from May to March 2013; more details to follow. OU's China Outreach hosted a group of Petroleum Engineers from Beijing, China in December. The professional development was a success and the group is looking to return in 2013.

Laura Girty - NWOSU has completed working on the annual review and received a 10 year certification of the business incubator.

Arun Tilak – CU; Mr. Tilak shared with the EDC that the Academic Commons opened this fall. It houses a variety of student centered resources and contains a student computer lab, a student tutoring center, a state of the art working newsroom, a broadcast studio and a CU TV Studio. Also, construction of the McMahan Field & Athletics Center a new softball complex started. The complex will have batting cages and a weights room for athletes working on strength and conditioning will be available in the indoor practice facility.

Cecil Carter – MSC completed a 9,000 sq. ft. building for Mill Creek which will allow 15 new jobs, which is great for Mill Creek population of 400. Mr. Carter also shared that they just completed another 10,000 sq. ft. building in the Johnston County Industrial Park, which will hold 20 new jobs.

Janet Wansick – ECU; Ms. Wansick shared with the EDC that on the eighth grade college and career tour, which ECU hold's each year, had around 1,500 eighth grade students attend this year and are looking to expand for next year. Ms. Wansick also shared with the EDC that she is involved with SET (stronger economies together) Kiamichi region grant that involves several counties in southeastern Oklahoma. The SET group is in the process of setting the mission statement for the group and will be moving forward with ways to enhance the economy in the region. Ms. Wansick will report more as they move forward.

Stan Greil – RSC has been declared Cyber Patriot (cyber security) center of excellence by the Air Force Association. Jimmy Houston will be on the RSC campus for the bass fishing workshop on February 11, 2013.

Diane Murphey – OPSU will be hosting a Career Day in April.

Sheri Snyder –NOC; Ms. Snyder shared with the EDC that the Strategic Planning project that is still ongoing this year is excited to report that one of the strategic goals focuses on cultivating and maintaining partnerships. Ms. Snyder also shared that the Institutional Branding Campaign is completed and now NOC is working on the Enid and Tonkawa campuses rebranding of their athletic programs.

Doug Misak – SWOSU; Mr. Misak shared with the EDC that he completed the Dale Rogers Institute Impact Study and provided an update on the Veterans Entrepreneurial Conference in Lawton.

Rick Wetherill – ECU; Mr. Wetherill shared about an event that will be held on March 12, 2013, with Steven Global as a speaker. This is a joint event with Rose State College.

#### **New Business**

Ms. Lake talked about the best practice and main topic for January. Oklahoma Department of Commerce, Deidre Myers, will be the main topic with the Inspire Presentation on Oklahoma's Ecosystem and the best practice will be Jeri Koehler on Economic Gardening. February's main topic will be Google Apps for Small Business with Mike Wooten (confirmation pending) and the best practice will be with Sheri Snyder.

#### **9. Adjournment**

There being no further business to come before the Council, the meeting adjourned at 3:50 p.m.