

**Minutes of the
Economic Development Council
Meeting**

November 11, 2014
Oklahoma State Regents for Higher Education

Members present:

Arun Tilak, CU; Kathy Harrell, CASC; Ryan Blanton, CSS; Rick Wetherill, ECU; Janet Wansick, EOSC; Linda Tillman, LU; Cecil Carter, MSC; Sheri Snyder, NOC; Laura Girty, NWOSU; Diane Murphey, OPSU (via-video), Jill Worthington, RCC; Stan Greil, RSC; Larry Smith, SSC; Kathy Hendrick, SOSU (via-video); Doug Misak, SWOSU; Tony Bretti, TCC; Mark Kinders, ECU; Jeri Thornton-Dulaney, WOSC (via-video)

Guests present:

Anita Gordy-Watkins, OSUIT; Heather Kay, OSU-OKC; Dr. Dauffenbach, OU; Tony Hutchison, Emelia Ross, Connie Lake, Randy McCrary and Renae Brill, OSRHE staff.

1. Welcome and Introductions of all members and guests

Chairperson Janet Wansick called the meeting to order at 1:15 p.m. Introductions were made and guests were welcomed.

2. Approval of September 9, 2014 EDC meeting minutes

Upon a motion duly made, seconded, and carried, the minutes of the September 9, 2014, meeting of the Economic Development Council were approved as presented.

3. Main Topic: Higher Education and Labor Market Outcomes, Dr. Dauffenbach, University of Oklahoma

Dr. Dauffenbach shared with the council his study on the Differential Impact of Education on Labor Market Outcomes. Differential Impact of Education on Labor Market Outcomes examines dynamics of real earning and employment changes of full-time workers by educational attainment: 2000-2013. His presentation explored other labor market differentials by educational attainment and compared Oklahoma's educational attainment to other states. Conclusions showed real earnings for all educational attainment categories were essentially flat, although, noted, substantially and persistently higher for the bachelor's and advanced degree categories. Real earnings advanced by about \$1.0 trillion among the "some college" and higher education cohorts with 93.1 percent of that advance attributable to bachelors and higher degree recipients. Workers with bachelor's and higher degrees earn substantially more than non-college graduates on average and these sizable earnings differentials have persisted through time. Oklahoma significantly lags the nation in the proportion of the adult population who have bachelor's and advanced graduate degrees at 23.8 percent in comparison to the national average of 26.6 percent.

4. Best Practice: Sallisaw STEM Fair, Kathy Harrell, Carl Albert State College

Dr. Harrell shared with the council that CASC Sallisaw is sponsoring a STEM Fair for all 7th, 8th, and 9th graders from all the Sequoyah County schools plus Stilwell Public School in Adair County. The funding for the fair comes from CASC, SLW (a local company), and Cookson Hills Electric Coop. Cash prizes will be awarded. Judges will come from industry and CASC.

5. Bring Successes! Be prepared to share in two minutes what is happening at your institution

Mark Kinders – The Military Times announced its top 100 institutions as best bets for vets and UCO was ranked 40th nationally. UCO received a \$5 million grant from the U.S. Department of Education for a GEAR UP program. Next Thursday, the Greater Hispanic Area Chamber of Commerce will unveil their new location and UCO is the corporate sponsor. The Carnegie Center will open in January.

Stan Greil – RSC hosted the Campus Safety and Security conference. RSC just opened a Fab Lab, which is a 2,000 sq. ft. laboratory and they opened the doors to the Homeland Security Institute, which will start classes in January.

Jill Worthington - RCC has embarked on a new innovation engineering process to realign with new programs at RCC. The CDL programs have expanded with CTS and have gained new partnerships and companies.

Kathy Harrell – CASC will sign two MOU's with Northeastern State University on Elementary Education and Special Education. CASC-Sallisaw hosted Walk a Mile in Our Shoes to highlight domestic abuse and violence toward woman.

Cecil Carter – MSC has doubled the police force on campus and has added more lights for the safety of the students and faculty.

Doug Misak – On October 1st, the State Chamber released a report on the manufacturing impact on the state of Oklahoma and that report was generated at SWOSU. SWOSU just wrapped up their Dream Big Competition. SWOSU hosted the robotic competition with over 800 entrees.

Anita Gordy-Watkins – OSUIT have brought in a consultant (Author, Flip This Town) to assist with project downtown called Okmulgee Rising.

Janet Wansick – EOSC has bought two radio licenses and AT&T has partnered EOSC in Wilburton to build a tower and the radio station that should go live at the beginning of December. EOSC has a couple of entrepreneur projects on campus, one of which is there Mountaineer Meats. EOSC has meat processing on campus; they process and package beef jerky and sausage, and started working with the public school fundraising. EOSC has an aquaponics greenhouse on campus they are looking to expand.

Kathy Hendrick – SOSU is replicating a project that Ada DA has done with 8th grade career discovery day. SOSU will be hosting a Water Symposium at the end of January.

Sheri Snyder – NOC is still working on their housing projects in Enid and Tonkawa. They are expected to open next August. NOC is working on a way finding signage project. NOC will be hosting a lectureship on November 12, 2014.

Laura Girty - NWOSU just added a Dream Big Competition in the last few months. NWOSU is just now finishing the annual leadership class.

Rick Wetherill – On November 20th, ECU will be having a Grant Writing Workshop. ECU is hosting a luncheon seminar for Exporting 101 on December 4th. ECU's Smart Start had a project this summer for kindergarten through third grade for students that were not able to attend summer school.

Larry Smith – On the 22nd of October SSC had the ground breaking on the Dan and Andrea Boren building.

Linda Tillman – LU had a very successful Scholarship Gala with awards totaling \$1.45 million.

Arun Tilak – Sustainability - Challenges and Opportunities has been selected by CU as the topic for the Triennial Academic Festival, a yearlong symposium that explores a topic worthy of in-depth study. The events and programs are open to community members free of charge.

Rick Bayless, who is chief and agricultural activist, was the first expert to visit Cameron this year to share his perspectives on sustainability with respect to food and agriculture and Robert Glennon, a water resource expert, was the second expert to visit and share his perspectives on sustainability and water resources. There was a large attendance from the campus and community to both the events with good interaction with the experts and the audience on a topic of great significance.

Ryan Blanton – CSC has two capital projects they have been working on. The first one is the \$6 million student union expansion on the Warner campus set to open by the end of the year and the second one is the \$9 million, 35,000 sq. ft. nursing and allied health facility in Muskogee that will open in January. The State Regents have just notified CSC that they have accepted there LPN and CNA certificates.

6. 2013-14 EDC Priorities

a. Economic Development Reporting Template, Arun Tilak and Mark Kinders committee co-chairs

Ms. Lake shared with the council the results from the data that was received from each institution.

b. Regents Business Partnership Excellence Award ceremony and reception, Sheri Snyder, committee chair

Ms. Snyder shared with the council that the RBPEA luncheon will be Tuesday, March 10, 2015 at the Oklahoma History Center. Dr. Harrell

shared with the council a PowerPoint on how to enter your Regents Business Partnership Excellence Award submission. Each member of the council along with their president should have already received the letter with the PIN for their institution. Handouts were provided of the online instructions to the council. The deadline for the submissions is December 10, 2014.

c. **EDI Training, Kathy Hendrick, committee chair**

The dates have been set for February 17, 18, and 19, 2015 in the PHF conference room and the State Regents will pay for one person per institution again this year. More information will be emailed as soon as it is available.

d. **Message Development committee, Janet Wansick, committee chair**

Will follow up at a later date.

7. OSRHE and Legislative update by Tony Hutchison

Mr. Hutchison gave a brief legislative update. The State Regents presented the budget request at the last Regents meeting. The whole budget is built around the college completion and workforce package that the Governor is in favor of.

The Governor's main focus has been her NGA Chairmanship and what is called America Works, which has been transitioned into the workforce pipeline working group. Governor Fallin sent a team to Seattle to the NGA Working Group Conference. Mr. Hutchison handed out information from The Chronicle of Higher Education to the Council members.

8. Commerce update by Connie Lake

Ms. Lake provided handouts of the Regional Reports Draft that State Regents staff have been working on. Ms. Lake asked that the council please send her feedback by November 25th.

Ms. Lake shared that the Department of Commerce has new quarterly magazine that they published in October. This was published by Conway Data. Commerce is using the magazine to do outreach to businesses around the world. Commerce is also producing The Insider, a monthly newsletter, and will be mailed out to national leaders. If you flew on United Airlines in October, you might have seen information on Oklahoma in the inflight magazine. Ms. Lake also shared with the Council that Commerce has put together a piece on Oklahoma Weather and Natural Disasters to be used for recruitment of companies and talent.

9. New Business

No new business

10. Adjournment

There being no further business to come before the Council, the meeting adjourned at 3:15 p.m.