

Minutes of the Economic Development Council Meeting

September 5, 2017
Oklahoma State Regents for Higher Education

Members present:

Kaben Smallwood, EOSC (via-video); Dana Hope Chism, LU; Ron Cambiano, NSU; Sheri Snyder, NOC (via-video); John Claybon, OCCC; Ryan Blanton, OPSU; David Shideler, OSU (via-video); Stan Greil, RSC; Doug Misak, SWOSU; Mark Kinders, UCO; Chrystal Overton, WOSC (via-video).

Guests present:

Sheryl Hale, OSUIT; Anna Dinsmore, OSUIT; Heather Kay, OSU-OKC; Kirk Garton, OU (on behalf of Shad Satterthwaite); Jeff King, UCO; Connie Lake, Cody Ruiz, and Randy McCrary, OSRHE staff.

1. Welcome and Introductions of all members and guests

Chairperson Doug Misak called the meeting to order at 1:15 p.m. Introductions were made and guests were welcomed.

2. Approval of June 12, 2017 EDC meeting minutes

Upon a motion duly made, seconded, and carried, the minutes of the June 12, 2017, meeting of the Economic Development Council were approved as presented.

3. Best Practice: The Value-Add Universities Can Provide for Economic Development: Matching What We Do with What Employers and the Economy Need, Dr. Jeff King, Executive Director, Center for Excellence in Transformative Teaching & Learning, UCO

Dr. King shared that a pressing need among employers is for college and university graduates to possess beyond-disciplinary skills that make them workforce-ready. Expertise in these “soft” skills is not indicated on the academic transcript, but employers often cite them as the most important information about a potential new hire.

Institutions providing 1) structured, robust, assessed development of these skills in their students, and 2) a trustworthy mechanism employers can use to determine an applicants’ possession of these skills are those that are making important contributions to economic development by providing a dependable postsecondary-workforce pathway.

Dr. King shared information about UCO’s Student Transformative Learning Record (STLR) initiative, which has proven successful in accomplishing this. STLR includes authentic assessment of such skill development, student mobile app to track progress, faculty/staff training in the use of rubrics to assess this development, a 3-level badging

model, and a STLR snapshot and eportfolio as tools hiring managers use to verify that graduates have developed these skills.

4. 2017-18 EDC Priorities and Committees

a. **Economic Development Research Committee, John Claybon and David Shideler, committee co-chairs**

Mr. Claybon shared with the council that he will be conducting an update of the Business Services directory for all institutions and he hopes to have a few people help him make it as accurate as possible. Ms. Lake explained that the Business Services directory in the past has helped economic development organizations to know what resources the various institutions offer.

Mr. Shideler shared that he will be updating and enhancing the Institutional Rankings and Recognition Report. An infographic was produced last year, and he would like to update it, as well as expand upon further rankings and positive marketing tools for each institution, instead of simply one ranking.

b. **Regents Business Partnership Excellence Award Ceremony and Reception, Dana Hope Chism, committee chair**

Ms. Hope Chism shared with the council that the Regents Business Partnership Excellence Award Committee had recruited two members already. She explained that the reception is a luncheon hosted in order to celebrate institutions and their business and community partners. The date for the event is March 13, 2018 at UCO, and she invited others to join her breakout session. Ms. Lake encouraged institutions to get their partner ready early, and suggested the deadline for submissions be moved to the end of November 2017. It was also suggested that the reception be mentioned at the next Council of Presidents meeting. Ms. Overton volunteered to be involved with the reception committee.

c. **Membership and Best Practices, Kaben Smallwood, committee chair**

Mr. Smallwood shared with the council that he will be looking to contact institutions that do not have an EDC representative, as well as those who have representatives that do not attend regularly, in order to boost council attendance. Mr. Smallwood also explained he will be searching for ways to improve Best Practices and communicate with the council about who will present. He is currently looking at the State Regents website to determine vacancies and insufficient attendance. Mr. Blanton agreed to be involved with the committee since Mr. Smallwood did not have any volunteers to assist. Mr. Cambiano also agreed to assist Mr. Smallwood.

d. **Economic Development Site Tour, Pat Green, committee chair**

Mr. Misak spoke on behalf of Mr. Green, and shared with the council that currently there is not a site for the tour, but the date would be May 8, 2018. Ms. Lake said that Mr. Green would be sending out an email for ideas for volunteers to host the site tour.

5. Breakout into committees to determine action plans for the year

Mr. Misak took approximately twenty minutes to break into committees for planning and discussion of tasks.

6. New Business

There was no new business shared.

7. Adjournment

There being no further business to come before the council, the meeting adjourned at 3:10 p.m.