

**Minutes of the
ECONOMIC DEVELOPMENT COUNCIL MEETING
July 20, 2022**

Members Present: Laura Butler, Danny Morgan, Jordyn Frazier, Albert Jonson, Natasha Eidson, Leia Moore, Charles Harrison, Michell Campbell, Marlon James, Rob Miles, Joyce Burch, David Owen, Ron Cambiano, Pete Seldon

Guests Present: Mark Tygret, Sheri Mauck, Cass Minx, Joel Dean

1. Welcome and introduction of all members and guests: Laura Butler

The Meeting was called to order at 2 p.m.

2. OSRHE budget update/overview: Sheri Mauck

Higher Education received a 7.45% increase this year.

The allocation was focused on critical occupation workforce, System operations, and student access/financial aid.

\$11.5 million was allocated through the workforce development Initiative. This is tied to the critical occupation list. We took credit hours and graduation rates to appropriate this out to colleges. This money is guaranteed for 3 years and at the end of that period this money could be reallocated differently.

Another piece of funding is the concurrent enrollment program. This goes to fund seniors first (an additional \$4 million⁰ but then will go to juniors in the program. The statute allows for 9 hours of juniors in concurrent enrollment to be waived.

Several scholarships have also been funded this year. &17.5 million as been allocated for teacher education degree scholarships. There is also a stipend program attached to this for each year they teach in Oklahoma. This address both the pipeline and retention to produce and keep more teachers.

There is also \$13 million for deferred maintenance ADA compliance and other capitol projects on campuses.

3. Legislative Update: Joel Dean

The Legislature is in the interim posture although there are technically special sessions ongoing the focus now is on reelection and other campaigns and will soon begin the Interim study phase. Regents Staff are watching several interim studies including a few on workforce shortages and Economic Development.

Aug 30th House Interim Study 66 & 67 Continuation of Oklahoma's Economic Diversification and the Growing Workforce Gap Interim Study from 2021 & Continuation of the Creation and Support of Innovation Economy that is Sustainable in Oklahoma from 2021 study

ARPA money is to be expected in August still but there are some questions on distribution we are awaiting final word on when and how this will be distributed.

4. Economic Development Council Orientation: Laura Butler

See Attached PowerPoint presentation.

5. Voting on new executive committee members: Joel Dean

The Nominees are as follows.

Vice Chair: Marlon James

2-year member: Jordyn Frazier

4-year member: Amy Ford (Amy was nominated in absentia)

As bylaws dictate Pete Seldon will move up to become the new chair. There is another volunteer for the 4-year member position on the executive council who will move into place if Amy who was nominated in absentia cannot or does not wish to fill that role. The final approval of the new council will be on the agenda for the September meeting.

6. Scheduling of FY 2023 EDC Meeting Dates & preferred format: Laura Butler

Members agreed that the Wednesday afternoon time frame still works. And have asked to attempt to do every other meeting in person even if that means moving locations at times.

Members should look out for a poll on the date and time for the September meeting.

7. EDC Goals Discussion: Executive Committee

Regents staff will bring a list of previous years recommendations with an after-action report on all items that received specific action and all that stalled and the reasons they did in the next meetings.

Many members wanted a focus on the Higher Ed narrative and marketing. CareerTech is talked about and praised by our states leaders how do we get Higher Ed on the same page?

Other Training and EDC focus topics are as follows.

- Creating & Sustaining Partnerships: How to sell a partnership to business/corporation etc.
- Marketing Training (States that are thought of as doing well include Florida, Arkansas and Alabama)

- Businesses and Where they need help (In terms of micro-credentialing and scholastic programs what is needed?)
- Tribal Connections
- Critical Occupations
- Cyber Security
- 2 year, 4 year and VoTech differences and similarities.

8. RBPEA Planning: Executive Committee & Cass Minx

Holding the RBPEA event in March usually conflicts or comes close to conflicting with legislative deadlines. If we want legislative attendees we may need to move it away from March. The Lt. Governor and Governor have attended or even spoke in the past. EDC committees over the years have varied on how much they want a state government presence.

Moving the event to fall would require legislators to travel. Having it in Spring at least assures they are already in town.

Hosting the event in the evening seems to mitigate many of the reason's legislators wouldn't attend however to hold the event in the evening and have any alcoholic drinks would require a sponsor Regents staff cannot solicit.

To have an event with alcoholic beverages EDC members or the executive council would need to secure a sponsor to pay for drinks. Or at least cover the minimum purchase for a cash bar. Regents should be able to cover the fee requirement to have a security guard at the event but not the purchase of drinks. We will provide the cost breakdown if the EDC wishes to invest time in finding a sponsor.

Regardless of the format invitations to the legislators should come directly from the EDC members or communications member from their constituent institutions, if we want them to attend.

The shorter format with an open networking opportunity was a hit but assuring people stay for the full time was a struggle. Perhaps moving networking hour to before and after the event could help.

We are looking for any recommendations for keynote address at the RBPEA event at the September meeting. A futurist someone looking to what's coming next in Higher Ed someone we may have to pay to bring in should be considered. All members were asked to think of an exciting and engaging speaker on who we are and what we can be for this event and Regents staff will do everything possible to secure such a speaker.

9. Other Business

Marlon James thanked the committee for letting him come in and immediately get involved. He requested a further breakdown on what the EDC does and what all his nominated position of Vice-Chair entails.

Micro Credentials update from Academic Affairs says there is a new round of funding available for all institutions willing to participate. If you haven't gotten this application information reach out and follow up with your institutions contact. This update was sent out Monday, July 18.

For those that haven't been involved one of the requirements is engaging in business and industry.

Finally Post-secondary employment outcomes data is going to go live in November. If you have a chance please go to the PSEO website for the US Census.

https://lehd.ces.census.gov/data/pseo_experimental.html

Oklahoma is pending but there are examples so you can get the feel of how this tool is utilized as soon as its available for our state.

10. Adjournment

The Meeting was adjourned at 3:54 p.m.