

OCALD Membership Meeting Minutes

PHF Executive Conference Center

September 22, 2011

1:00-3:30 p.m.

Attending: Tamie Willis, Adrianna Lancaster, Bettye Black, Alan Lawless, Michele Frasier-Robinson, Mary Rixen, Maria Martinez, Jonathan Sparks, Mike Rusk, Christine Dettlaff, Barbara King, Susan Jeffries, Kelly Brown, Sherry Young, Nancy Draper, Alton Hardman, Bonnie McNeely, Marty Thompson, Arlita Harris, Anita Sempter, Michael Foote, Victoria Swinney.

Remote Sites: Margaret Rigney, Joanne Armstrong, Beth Freeman, Tom Rink, Sandy Shapoval, Sheila Johnson, Terri Carroll.

Guests: Susan Urban - Langston University, Susan McVey - ODL

Continuing Business:

- Introductions -- Tamie introduced this year's officers. Members at the remote sites and Regents' site introduced themselves. Jon Sparks (SWOSU) announced the OK-ACRL Fall 2011 Conference: *Create, OK, Lead: Ignore barriers to your creativity and start leading your library*. November 4 at OSU's Advanced Technology Research Center. Tamie will scan flyer and send out to the OCALD List. Arlita Harris announced the OLA-UCD Teacher/Librarian collaboration workshop at SNU on October 14.
- Approval of Minutes – Mike Rusk moved that the minutes be approved; Marty Thompson seconded. All were in favor and the minutes were approved as written.
- ODL Report – Susan McVey

Susan announced that ODL, in conjunction with Metropolitan Library System, will be hosting a Digital Inclusion Forum on October 11 & 12. Oklahoma City is one of three sites in the U.S. to host this IMLS-sponsored program to investigate the advantages and barriers to accessing digital content. Four people from the University of Washington will be facilitating small groups to get community leaders thinking about what it means to have a 21st century workforce and engaged citizenry.

The Children's Statewide Database Selection committee (Christine Dettlaff is the OCALD representative on the committee) has received four responses from vendors. Demonstrations will be held in mid-October. ODL is creating a script for what vendors have to demonstrate. The contract is expected to be awarded at the end of October and will run from December 1 – June 30, after which it will revert to the regular fiscal year. There will be seven options to renew.

IT consolidation has been an interesting experience. ODL has had to fill out a lengthy survey to indicate all of its assets. Any type of IT purchase has to be approved by the Office of State Finance (OSF) before it can be bought. Only encrypted flash drives will be allowed from here on out (at a cost of \$45 each), and all unencrypted flash drives have to be turned in. The network is being reconfigured so it will only accept encrypted flash drives. This is for the protection of data. Lost or damaged flash drives have to be

reported to the office of the Governor within 24 hours. Susan has the policy on removable media and will give to Tamie to send out to the OCALD list.

There is a mandate to reduce costs by 15%. It's likely there will be a reduction in force.

Committee Reports

- Executive Committee – Tamie Willis

Tamie thanked the membership for everyone's quick response and willingness to come up with the extra funds for the EBSCO databases. This is a model that is likely to continue in the future. Dr. Davis recognizes that it was not easy for everyone to come up with the funds, and something had to give. Everyone's participation sends a strong message to the state legislature and state Regents about how vital it is to keep the same level of service for our constituents.

Everyone please check the directory information and committee information on the OCALD website to make sure it is correct. Send any changes to Christine Dettlaff (dettlaffc@redlandsc.edu).

Tamie asked for a volunteer to handle the Academic Library Survey data for the state of Oklahoma and to serve as a go-between to remind library directors when that survey data needs to be submitted. Contact Tamie Willis (tamie.willis@oc.edu).

Next meeting is Oct. 27 at OU-Tulsa, starting at 1:00 (with a luncheon beforehand). The November 17 meeting will be held at Rose State. More details will be sent out before those meetings.

Tamie discussed a meeting she and Adrianna had with Dr. Davis, which led to a suggestion to create a portal of free and open source instructional resources (primarily based on Merlot) branded for Oklahoma. Merlot would do this at no cost to us. She showed an example from California State University (<http://als.csuprojects.org/home>). The site could serve as an institutional repository; it would be hosted on the ONENET servers; it would be a marketing piece, and the content can be tailored to our needs. Dr. Davis is very enthusiastic about this project. Tamie would like to suggest that two people from OCALD work with Dr. Davis initially to get this project going, perhaps partnering with the Council on Instruction through the State Regents. The Executive Committee discussed it this morning and recommends that we move forward with the portal. Jon Sparks moved and Tony Hardman seconded that OCALD accept the invitation to become part of the ALS project. Tamie Willis amended the motion to add that we have Dr. Davis go ahead and have this set up and branded as an Oklahoma portal. Tony questioned the URL; that would be discussed with Dr. Davis. Marty Thompson asked what Dr. Davis thinks this will do for Oklahoma. Tamie said that Merlot hasn't been used; there are a lot of cost-effective instructional materials that are not being used. It's a way of pushing it out that would be of no cost to the state, and it would make better use of the Merlot membership cost. Susan Jeffries asked what our responsibilities would be in regards to the portal. Tamie said the committee would have to determine what OCALD would be responsible for, and that might depend on whether the Council on Instruction wants to be involved. OCALD would be a way to market the portal, and any additional work we did on the portal would be because we see a benefit to our libraries and our institutions. Susan

commented that the Expanded Instructional Support Committee might be a perfect fit for this project. Tony Hardman volunteered to work with Dr. Davis, and asked if it had to be limited to two people from OCALD. Tamie said that no, we just didn't want the committee to be too big at this initial stage, not knowing what other groups might end up partnering in the effort. Marty Thompson suggested that we have one of the librarians involved in the CSU project talk (via the Web) about their involvement and how they see it as beneficial to libraries. Jon Sparks noted that on the CSU website under library resources, they just provide links to the individual libraries' websites. Tamie called for a show of hands, and the motion passed unanimously.

- Assessment Committee – Tamie Willis

Tamie thanked Victoria Swinney, Jenny Duncan, and Sharon Morrison, who have agreed to continue on the Assessment committee. The committee did not have a workshop last fall because of duplication of the OK-ACRL conference. Tamie asked for more volunteers to serve on the committee. They'll be preparing a workshop for the fall of next year. Mary Rixen volunteered to serve on the Assessment Committee.

- Cooperative Collection Development Committee – Barbara King

Current members are Marty Thompson, Anne Prestamo, David Robinson, and Dana Belcher. Barbara will confirm whether those people want to continue on the committee. Books in Print has been dropped from the statewide databases; Barbara asked whether there was interest in pursuing consortial pricing for Books in Print. Susan Jeffries and Tamie Willis said the cost for Books in Print at their institutions would be around \$4000 per year. Barbara asked members to email her (bking@occc.edu) if there was interest. Tamie asked if there were any other databases the membership would like the committee to look into getting consortial pricing on. None were suggested.

- OK-Share Report – Beth Freeman

All but six libraries reported OK-Share statistics. There were over 1200 cards issued this year (compared to just under 1000 last year). Circulation transactions were down this year, as were number of patrons that used the card. Seventeen libraries issued cards. One library had over \$1200 in losses. Tamie asked for a clarification that the student's home library will take steps to recover the materials or or have the patron reimburse the library for the cost of the materials. Tony said it was his understanding that the home library doesn't reimburse the lending library unless it gets the money from the borrower. Beth will look at the wording of the agreement on the website and send out the policy statement to the list. If more cards are needed, the contact info is on the website, and turnaround time is just a couple of days.

New Business

- Library Orientations Roundtable Discussion – Bettye Black

Bettye introduced her associate Susan Urban, to talk about their freshman library orientation they call "the Big LO." Their program is not intended for library instruction, but just to get students into and familiar with the library. Giveaways are only for new freshmen; library staff checks their IDs (also a way

to make sure they have an ID so they can check out books, etc.). The event is held during the week before classes begin, so no areas of the library are reserved for quiet. Langston University library has a budget for programming; other libraries may want to approach their Student Services department or Foundation for funding. All librarians and staff helped with the event. Planning begins about six months before the event. Bettye said they do not do the event before the spring semester.

Jon Sparks talked about SWOSU library's participation in an organization fair called "Dawg Days." They collect prizes throughout the year that they give away via a spinning wheel. They also give away library bucks that can be used for fines. They display technology equipment, advertise their text-a-librarian service, twitter, blogs, one-shot library orientation, and four-week not-for-credit library instruction. They take pictures to put on the library's Facebook page, and have a video game tournament with pizza provided by the Dean of Instructional Services. Jon has been able to put a link on the library website so people can donate money to the library via credit card.

Tony Hardman talked about library events he has had at Western Oklahoma State College (not during back-to-school time): A "spook alley" in a long hallway leading to the library, a corn grill, a Dr. Seuss birthday party, a poetry reading, even a baby shower that got staff in who had never visited the library before.

Bonnie McNeely talked about a 2-credit online course they have now at UCO. Originally called "How to Use the Library to do Research," the name has been changed to "Information Literacy."

Marty Thompson asked if anyone else was circulating Wii's. No one else said they were, but Marty indicated that OU Health Sciences Center was about to begin circulating them.

- Value of Academic Libraries Report – Mike Rusk

Mike gave an overview of the report, and said he hoped to start a dialog on how we can move forward with ideas in the report. Mike said he believes that measuring outcomes is about improving our services. The report says that everyone needs to look at their own institutional mission and each library needs to come up with their own outcomes tied to their mission. However, Mike said that our institutional missions are all pretty similar, and our services are not that different either. We can come up with common learning outcomes from using the library. We have to change what we are assessing, from quantitative to qualitative, and focus on how the library affects student learning. The report ties in with the new ACRL standards (in draft) and the Higher Ed accreditation standards, which are all about learning outcomes. Mike said our staffs may have some good ideas, but the directors need to take the lead and guide the assessments. We need to ask ourselves what difference we're making in our students' knowledge, and think like educators, not service providers, in order to define the library's relevance to the institution. Mike pointed out that no one else is asking about library outcomes but other librarians; this shift is being driven by the library profession. He recommended we start by defining outcomes, then move to measuring the degree to which libraries help students meet them. This may be almost impossible to do individually, but if we all work as a group, it could be more manageable. Mike said that libraries have struggled to be progressive, but this new type of assessment could be a platform for innovation. He feels that we're going to have to justify our value because right now libraries

are perceived as ancillary to institutional missions. Arlita Harris asked if ACRL was going to stop collecting quantitative measurements and said she hoped the group could come up with a template that would be useful not only among all the libraries in Oklahoma, but could become an example for other states. Tony Hardman mentioned that when we say assessment, it usually means doing a survey; what they have been doing instead is keeping a log of compliments and complaints. Jon Sparks said he feels we should partner with other departments on campus (such as Enrollment Management and Retention) and use assessment tools such as the StrengthsFinder. Adrianna Lancaster said they have used SAILS with their freshmen in the past and just this year with their juniors. She feels it is affordable (\$3 per student) and gives good benchmarking figures. Bonnie McNeely said they have also used SAILS for selected classes but did not find the summary report particularly useful. Mike reminded us that assessment takes a lot of time, and we should weigh the benefit we're getting against the extra workload. Tamie asked what everyone thought the next step should be for OCALD. Sheila Johnson said she would like to study the report and discuss it with her staff. Arlita asked that we come up with something (common verbiage) we can all use. Kelly Brown said she didn't feel she particularly needed to prove the value of the library to USAO; she thinks assessment should be a holistic (campus-wide) effort. Sherry Young agreed, saying that it is very hard to correlate what the library is doing to student retention or graduation rates. Tony asked, can you prove value without tying to learning outcomes? Susan Jeffries said that the libraries are not responsible for the core instruction in our institutions and shouldn't be. Tamie concluded that we cannot separate the library from the mission of our institutions. She asked for members to send written feedback to her by email of how they would like this to progress.

Meeting adjourned at 3:30 p.m.