

MEETING OF THE COUNCIL ON STUDENT AFFAIRS
Regents' Conference Room
655 Research Parkway, Suite 200

Dr. Douglas Hallenbeck, Chair, Presiding
Via Zoom Video
September 9, 2021
10:00 a.m.

MINUTES

1. Welcome and Introductions – Douglas Hallenbeck

The meeting was called to order at 10:04 a.m. Doug introduced the following new members:

- Quinton Jones, Executive Director of Student Affairs, Murray State College
- Dr. Michael McClendon, Interim Dean of Students, University of Tulsa
- Dr. Alicia McCullar, Dean of Student Development & Engagement, Mid-America Christian University

2. Approval of July 8, 2021 Minutes – Douglas Hallenbeck

Upon motion duly made and seconded, the minutes were approved as written.

INFORMATION OF INTEREST TO THE COUNCIL

3. DFWI Rates and Enrollment Management – Dr. Trey Hill, Assistant Dean, School of Arts, Sciences & Health, OSU-Institute of Technology

Dr. Hill explained how OSUIT School of Arts, Sciences and Health began looking at measures of academic quality. They focused on high volume classes with the goal to lower DFWI rates by approximately 20 percent in college algebra, computer literacy and freshman orientation. He said they tried moving classes out of third-party software and redesigned some of their courses to be student focused. Trey said instead of telling students taking computer science to put their phones away, they are now taught how to use their phones to be successful in college by learning how to make to-do lists, calendar reminders and how to use Zoom or video conferencing software. The overall student response has been positive. Trey mentioned approximately 160 students receive a D or worse each fall semester and now approximately 50 of those students are saved from a grade of D,F,W, or I with the revision of the course. This equates to approximately \$45,000-\$50,000 in additional tuition over the next three semesters. Trey also gave statistics on specific schools, programs and courses.

Trey said they also use DFWI rates as a measure of risk and gave an example of mapping out the set plan of study and calculating DFWI risks. This tool allows students to have flexibility in their schedule and be more successful. The school of Arts, Science and Health recently began piloting Dropout Detective as another analytic tool to monitor student success.

Questions:

- Tricia Hobson (RCC) asked how were they able to get faculty to stop using third-party software and reduce assignment loads? Trey said this was very challenging, but their computer literacy faculty were a good group to work with and open to change. He said other faculty members were harder to work with and that it has been a long process. This started out as a team building process by allowing faculty to come up with solutions but eventually a more direct approach was made.
- Doug Hallenbeck (OSU) said he liked the way this was tied to tuition dollars as a way of letting faculty know it was to increase funding. Doug asked if DFWI rates were looked by demographics groups? Trey said they did not with this particular data set.
- Michael McClendon (TU) said their success was pretty remarkable and asked if this was coupled with academic preparedness for students or did other retention factors affect the outcome? Trey said they did not in the computer literacy class and no other changes occurred.

Trey mentioned another project they are working on to tie DFWI rates to financial data. They work with a firm that provides information about how much revenue is made in each course, by instructor and other ways. A model is being built that uses the impact of a DFWI rate percentage, increase or decrease, on contribution margin in programs in the subsequent semester.

4. Summer Academies Residential Rates Discussion – Colbi Beam, Coordinator for Academic Affairs and K-12 & Postsecondary Student Success Initiatives, OSRHE

Colbi advised the council the Student Preparation team received feedback that campus residential rates have increased over the last few years. She asked the council to submit their current rates for a five-day residential academy. This information will allow the team to budget future Summer Academy fees adequately. Colbi will email a form to the council after today's meeting with a request that the information be submitted to her within two weeks.

Zeak Naifeh (CU) asked if there will be a note section on the form for specifics. Colbi said this is available and to please explain any variation.

COUNCIL BUSINESS

5. Student Leadership Retreat Update – Lindsay Echols

Lindsay reminded the council that the Student Leadership Retreat will still be held at Rose State College but has been postponed to February 11, 2022. The save the date will be emailed soon. She mentioned COSA members are asked to donate a leadership book with a personal message to a student. These books will be used for student giveaways at the retreat.

6. Oklahoma Campus Compact Dues – Lindsay Echols

Lindsay asked council members who have not paid their OKCC dues to please mail their payment to her by Monday, October 11, 2021. She will email the institutions that have not paid.

7. Oklahoma Statewide Diversity, Equity and Inclusion Meeting – Lindsay Echols

Lindsay asked the council to email her their campus diversity practitioner's contact information so they may be invited to the Oklahoma Statewide DEI meeting on Thursday, September 30th. This opportunity will allow campus practitioners to have a support group similar to COSA. She said legal representatives will be speaking on HB1775 at this meeting. Lindsay shared the registration link in the Zoom chat.

8. Student Government Association President Information – Lindsay Echols

Lindsay advised the council the Oklahoma Student Government Association is planning their Fall Congress and has again requested each institution's SGA president contact information. This information is to be emailed to Lindsay by Friday, September 10th.

Liz (SEOSU) asked if the date has been determined for Fall Congress. Lindsay told her the date has not been set as they are trying to work with the SGA president's schedules. She will email the date to the council as soon as it is confirmed. Zeak (CU) asked if it would be useful to give their generic SGA email address in addition to a personal email address. Lindsay said she would appreciate any contact information.

9. State Regents' Update – Douglas Hallenbeck

- The State Regents will provide guidance on the function change/mission expansion exception request process after the September 9th meeting. There will be a technical assistance Zoom meeting September 28th at 9:00 am. All requests are due by December 15, 2021 for consideration in the spring 2022 semester.
- The Chancellor's retirement gala has been postponed to November 9, 2021.
- Interim studies of interest that have assigned hearings are noted below:
 - September 22 – Rep. Pae, civics education in K12. This is being watched for any impacts to higher education.
 - September 23 – Rep. Williams, online education.
 - September 23-24 – Rep. Provenzano and Sen. Boren, use of FAFSA.
 - October 12 – Rep. Baker and Sen. Pugh, COVID and learning loss/impact on remediation.
 - October 12 – Rep. Hill, workforce development from K12, CareerTech and higher education.
- The State Regents will post emergency administrative rules for HB1775 (ban on mandatory diversity/sexual orientation training). Dr. Blanke will email these when they are posted. More updates on the September actions will be announced at the October COSA meeting.
- OK Department of Mental Health and Substance Abuse grant opportunity - Opioid/Substance/Suicide Prevention outreach funds are available. Awardees will have monthly reporting requirements. More details will be presented to the Council of Presidents at their mid-September meeting. There are slots for five institutional grants.
- 2021 Campus Safety & Security Summit will now be virtual November 1, 2021.
- 2021 Oklahoma Women in Higher Education will be held virtual on November 18, 2021.

- Reach Higher Lunch and Learn Series 2021, noon to 1 pm:
 - Wednesday, September 22 - Serving Others While Honoring Ourselves, Julia Reed, Senior Director, Center for Counseling and Well-Being, University of Central Oklahoma
 - Thursday, September 30 - Juggling Work & School/How to Balance It All & Still Stay Sane, Julia Reed, Senior Director, Center for Counseling and Well-Being, University of Central Oklahoma
 - Wednesday, October 6 - Communication Strategies in Working with Adult Learners, Ms. Michelle Farris, Academic Advisor and Adjunct Instructor, Northeastern State University
 - Thursday, October 28 - Understanding Experiences of Veteran and Military Students, Dr. Todd Wiggen, Associate Professor and Reach Higher Coordinator, Southwestern Oklahoma State University
 - Wednesday, November 3 - Financial Aid and Scholarship Strategies, Irala Magee, Associate Vice Chancellor for Scholarships and Grants, Oklahoma State Regents for Higher Education
 - Wednesday, November 10 - Navigating the Degree Completion Process-Steps and Strategies, Ronna Hatley, Reach Higher Coordinator, Rogers State University and Paula Henley, Executive Director of Recruitment and Enrollment and Reach Higher Coordinator, Murray State College
 - Wednesday, December 1 - Diversity, Equity, and Inclusion Conversations, Lindsay D. Echols, Executive Director of Campus Compact and Director of Student Affairs and Diversity, Oklahoma State Regents for Higher Education

10. Announcements – Douglas Hallenbeck

- Doug mentioned the Executive Committee reviewed the work plan at this morning's meeting. He asked for volunteers to serve on a mental health committee that will provide a report relating to the mental health of students and staff across the state of Oklahoma. Quinton Jones, Murray State College, and Dr. Michael McClendon, The University of Tulsa, volunteered.
- Ruth Boyd (SWOSU) announced she will retire October 1, 2021. Dr. Patsy Parker will become the acting VPSA until a replacement is hired. Ruth said she has accepted an assistant professor position at Mary Mount University in Arlington, VA. She will be teaching an online Ed.D. program in educational leadership and organizational innovation. Ruth is very excited for this opportunity. She thanked the council for always being so helpful and wonderful. Doug and Lindsay thanked Ruth for the work she has done for Oklahoma students and welcomed Patsy to COSA. Joshua Busby (LU) asked the council to give Ruth a virtual round of applause in appreciation of her service.
- Several members spoke about how they are doing during this time, suggested taking time for themselves and family, have gratitude and continue working for the students.

11. Adjournment

There being no further business to come before the council, the meeting was adjourned at 11:06 a.m.

Upcoming Events of Interest to the Council

- November 1, 2021 – Campus Safety & Security Summit Virtual Kick-off and Keynote
- November 2-17, 2021 – Campus Safety & Security Summit Series of Virtual Workshops
- November 18, 2021 – Annual Oklahoma Women in Higher Education Fall Conference, Virtual via Zoom