





# THE PRESIDENT AND THE INSTITUTION ARE ONLY AS GOOD AS THE BOARD



# THE BOARD IS ONLY AS GOOD AS THE CHAIR AND THE INDIVIDUAL BOARD MEMBERS

# Solution:

- 1. Understand and Practice Fiduciary Responsibility
- 2. Essentials of Good Board Governance
- 3. Become the Best Trustee
- 4. Develop A Partnership With Your President

# Fiduciary?

1. To hold in trust

2. Trustee

3. Involving trust, especially with regard to the relationship between a trustee and beneficiary

# Fiduciary Responsibilities

- -Keeping the Mission of the Institution Current
- -Selecting and Supporting the President
- -Evaluating the President and Reviewing Compensation
- -Charging the President to Lead Strategic Planning
- -Ensuring Fiscal Integrity, Preserving Assets, Fund Raising
- Ensuring Quality of Academic Offerings
- Safeguarding Autonomy and Academic Freedom



# Fiduciary Responsibilities

- Engaging Periodically and <u>Properly</u> with Institutional Constituents
- Ensuring that Policies and Processes Remain Current and are Properly Implemented
- -Ensure the Business of the Institution and the Board is Conducted in an Exemplary Fashion.
- -Ensure the Board, It's Committees and the Board Members are Periodically Assessed.
- Source: AGB's "The Essential Responsibilities of Governing Boards"



# Questions?

- –Do You Make A Difference?
- –Do Meetings Matter?
- —Is the Institution Better?
- -Consequential Agenda?/Consent Agenda
- -Discussion?
- –Just Transactional or also Strategic?

# Questions?

- –Utilize Talent To Think Strategically?
- -Strategic Questions About The Future?
- Board Trustworthy? Ethical?
- –High Risk Areas?
- -Mission?
- -Strategic Plan Goals? Timetables? Success?
- -Budget = Strategic Plan



#### KEEP STUDENTS FIRST

Be Engaged

Keep Learning
 Clips, Resources, Peers, Conferences

–Know Your Colleagues (Personally)

Avoid the Shoelace Syndrome

Bonhoeffer:

Not to speak is to speak.

Not to act is to act.



- Think Strategically-
  - Make Sure the Institution is Financially Sustainable
- Advocate as Well as Oversee
- Make Meetings Teaching Moments
- Remember, the Body Corporate



- Remember, You Are Always a Board Member
- Learn the Board Culture
- Respect Your Fellow Board Members and Earn Their Respect and Trust
  - -Seek First to Understand and Then to Be Understood- Covey



- Remember Results Not Process
  - Policy Not Management

Remember Institutions are Fragile,
 Your Words Are Powerful



- Remember, it is not about you individually
- Read and be prepared
- -Support Your President
- Have Fun and Enjoy

# **Key Words**

1. Transparency

6. Sustainability

2. Ethical

7. Leadership

3. Trust

8. Results

4. Accountability

9. Consequential

5. Engagement

10. Strategic

11. STUDENTS



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