



2025

# REGENTS, TRUSTEES:

## STATE SYSTEM TALKING POINTS



### STATE SYSTEM OF HIGHER EDUCATION

- ▶ For every dollar of state appropriations invested in higher education, the Oklahoma State System of Higher Education generates \$9.40 in economic output.
- ▶ Georgetown University Center on Education and the Workforce data show Oklahoma state system institutions generate an average return on investment of nearly \$870,000 per graduate over a career lifetime.
- ▶ By 2032, over half of the top 100 occupations identified by the Oklahoma Employment Security Commission as critical to economic growth and wealth generation in the state will require education beyond high school, and most of those jobs require an associate degree or higher. The top 22 highest-paying critical occupations require a college degree.
- ▶ Degree and certificate production across the state system increased nearly 6% over the last 10 years.
- ▶ The number of engineering degrees and certificates conferred increased 43.1% over the last 10 years, and STEM degree production increased 19.2% at all levels.
- ▶ Data from the Georgetown University Center on Education and the Workforce show that by 2031, 72% of U.S. jobs will require education or training beyond high school.
- ▶ In the last decade, bachelor's degree production in health professions increased more than 37%, and nursing degree production increased over 17% at all levels.
- ▶ Data from the National Center for Education Statistics show the cost of attendance at Oklahoma universities is among the lowest in the nation.
- ▶ The Georgetown University Center on Education and the Workforce reports bachelor's and associate degree holders earn 75% more and 25% more, respectively, than those with only a high school diploma.



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## STATEWIDE EMPLOYMENT OUTCOMES

- ▶ Our students learn here, earn here — over 93% of Oklahomans who graduate from a state system college or university remain and work in the state one year after graduation.
- ▶ Of STEM undergraduates from our state system colleges and universities, more than 84% remain and work in the state one year after graduation.



## OKLAHOMA'S PROMISE

- ▶ The Oklahoma's Promise scholarship program has been named by the Southern Regional Education Board as one of the top college access scholarship programs in the nation.
- ▶ Oklahoma's Promise isn't a free ride; the scholarship covers tuition costs only.
- ▶ More than 94% of Oklahoma's Promise graduates remain and work in the state one year after graduation, and over 86% are still employed in the state five years later.



## CONCURRENT ENROLLMENT

- ▶ More than 17,300 students participated in concurrent enrollment during the last academic year.
- ▶ Approximately 28% of students earning an associate or bachelor's degree from state system colleges and universities participated in concurrent enrollment.
- ▶ The number of completed concurrent enrollment credit hours increased 108% in the last decade.

