

**OKLAHOMA STATE REGENTS FOR HIGHER EDUCATION**  
**655 Research Parkway, Suite 200, Oklahoma City**

**Communicators Council – Executive Committee**

Minutes: Jan. 15, 2025

The Executive Committee of the Communicators Council met in the Regents Conference Room, Oklahoma State Regents for Higher Education, on Jan. 15, 2025.

Attending the meeting were: Holly Bormann, Carl Albert State College; Kenny Day, Rogers State University; Dayna Rowe, Redlands Community College; Matthew Price, Oklahoma State University-Oklahoma City; Fallon Henning, Rose State College; Maegan Scott, Western Oklahoma State College; Kelsey Martin, Northwestern Oklahoma State University; Jamie Huston, Oklahoma State University-Tulsa; and Angela Caddell, Rebecca Richardson and Sharon Bourbeau, Oklahoma State Regents for Higher Education.

Chair Holly Bormann called the meeting to order at 9:30 a.m.

The committee reviewed the minutes of the Oct. 23, 2024, meeting, and Dayna Rowe made a motion to approve. Jamie Huston seconded, and the motion passed by a voice vote.

**OCPRA FALL WORKSHOP DEBRIEF** – Huston said the workshop at Rose State College was very successful. Feedback on the speaker and the workshop as a whole was very positive. She said additional detail would be shared in the full council meeting.

**HIGHER EDUCATION DAY 2025** – Angela Caddell said Higher Ed Day 2025 was scheduled for Wednesday, Feb. 12. She said that invitations would be sent out to legislators and the presidents later in the day and would be forwarded to the communicators. She stated that Dr. Jarrett Jobe would provide more details during the full council meeting. She added that the rotunda had been reserved for the program, and Room 100 would be available as a place to huddle and for the mascots to change. She outlined the schedule as follows: check-in at 10 a.m.; campus legislative meetings from 10-11:30 a.m.; group photo at 11:45 a.m.; lunch and more legislator visits; and then the program from 2:30-3:30 p.m. on the House floor

**DISCUSSION OF FUTURE MEETING TOPICS** – Caddell said that in full council there would be a roundtable discussion about social media evolution. She said she would continue pursuing priority topics previously identified by the council and that she would also begin looking at other topics that last year's survey revealed.

**DISCUSSION OF FULL COUNCIL AGENDA** – Caddell said that besides the roundtable, Jobe would provide a legislative update and more information on Higher Ed Day. She said there would also be communications updates and a fall workshop debrief. No changes were made to the agenda.

Rowe asked about Campus E-Clips deadlines changing to match the Top 5 deadlines. Rebecca Richardson said that even though Campus E-Clips had a deadline, communicators could submit their stories for the next edition at any convenient time.

(over)

**OTHER BUSINESS** – No other business was discussed.

Bormann asked for a motion to adjourn. A motion was made by Kenny Day, and a second was made by Matthew Price. The motion passed by a voice vote, and the meeting adjourned at 9:50 a.m.