

2026 HIGHER EDUCATION IMPACT

DISTRICT 38



Rep. John Pfeiffer
R - Orlando

INSTITUTIONS REPRESENTED

- ▶ Langston University
- ▶ Northern Oklahoma College
- ▶ Northwestern Oklahoma State University
- ▶ Oklahoma State University
- ▶ University Center at Ponca City

COUNTIES REPRESENTED

- ▶ Garfield
- ▶ Grant
- ▶ Kay
- ▶ Logan
- ▶ Noble

HIGHER EDUCATION IN OKLAHOMA



Over 200,000 students enrolled annually



Over 41,000 degrees and certificates awarded at all levels in the last academic year, and an increase of **more than 15%** over the last decade



For every \$1 of state appropriations invested, the state system of higher education **yields \$17.48 in economic output.**



Associate and bachelor's degree holders **earn a median income 25% and 75% higher**, respectively, than those with only a high school diploma.



Data from the National Center for Education Statistics show the **cost of attendance** at Oklahoma universities is **among the lowest in the nation.**



Over the last decade, STEM degrees **increased nearly 29%** at all levels.



Our students learn here, earn here — **91%** of Oklahomans who graduate from a state system college or university remain and work in the state one year after graduation.



Of Oklahoma's 100 critical occupations, the **top 22** highest-paying jobs require an associate degree or higher, and **eight of the top 10** fastest-growing jobs require a college degree.

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BY THE NUMBERS

Enrollment

- ▶ During the 2024-25 academic year, 39,351 students enrolled at institutions in or adjacent to District 38.

Graduation

- ▶ During the 2024-25 academic year, 7,950 students graduated from institutions in or adjacent to District 38.

Oklahoma's Promise

- ▶ In District 38, 280 students from the 2025 high school graduating class qualified for the Oklahoma's Promise scholarship.
- ▶ Currently, 497 high school students in District 38 are enrolled in Oklahoma's Promise.
- ▶ Since inception in 1992, 4,690 high school students from District 38 have received the Oklahoma's Promise scholarship.
- ▶ During the 2024-25 academic year, nearly 3,000 students at public higher education institutions in or adjacent to District 38 received approximately \$15.5 million in scholarships from Oklahoma's Promise.

Concurrent Enrollment

- ▶ During the 2024-25 academic year, 1,632 students enrolled in 14,660 credit hours through concurrent courses at institutions in or adjacent to District 38.