

# 2026 HIGHER EDUCATION IMPACT

## DISTRICT 48



**Rep. Tammy Townley**  
R - Ardmore

### INSTITUTIONS REPRESENTED

- ▶ Cameron University
- ▶ Murray State College

### COUNTIES REPRESENTED

- ▶ Carter
- ▶ Garvin
- ▶ Murray

### HIGHER EDUCATION IN OKLAHOMA



**Over 200,000** students  
enrolled annually



**Over 41,000** degrees and  
certificates awarded at all  
levels in the last academic  
year, and an increase of **more  
than 15%** over the last decade



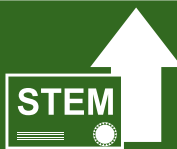
For every \$1 of state appropriations invested, the state system of higher education **yields \$17.48 in economic output.**



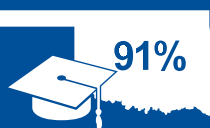
Associate and bachelor's degree holders **earn a median income 25% and 75% higher**, respectively, than those with only a high school diploma.



Data from the National Center for Education Statistics show the **cost of attendance** at Oklahoma universities is **among the lowest in the nation.**



Over the last decade, STEM degrees **increased nearly 29%** at all levels.



Our students learn here, earn here — **91%** of Oklahomans who graduate from a state system college or university remain and work in the state one year after graduation.



Of Oklahoma's 100 critical occupations, the **top 22** highest-paying jobs require an associate degree or higher, and **eight of the top 10** fastest-growing jobs require a college degree.

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### CONTACT INFO

#### Oklahoma State Regents for Higher Education

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### BY THE NUMBERS

#### Enrollment

- ▶ During the 2024-25 academic year, 8,076 students enrolled at institutions in or adjacent to District 48.

#### Graduation

- ▶ During the 2024-25 academic year, 1,147 students graduated from institutions in or adjacent to District 48.

#### Oklahoma's Promise

- ▶ In District 48, 224 students from the 2025 high school graduating class qualified for the Oklahoma's Promise scholarship.
- ▶ Currently, 356 high school students in District 48 are enrolled in Oklahoma's Promise.
- ▶ Since inception in 1992, 3,429 high school students from District 48 have received the Oklahoma's Promise scholarship.
- ▶ During the 2024-25 academic year, nearly 500 students at public higher education institutions in or adjacent to District 48 received approximately \$2.3 million in scholarships from Oklahoma's Promise.

#### Concurrent Enrollment

- ▶ During the 2024-25 academic year, 2,303 students enrolled in 21,613 credit hours through concurrent courses at institutions in or adjacent to District 48.