ECONOMIC DEVELOPMENT COUNCIL (EDC)

Focus: Statewide economic growth and workforce development

1. COLLABORATION & ADVOCACY
Serve as a statewide voice, share best practices, coordinate initiatives, and advise state leaders and partners.

2. EMPLOYER ENGAGEMENT
Strengthen employer and industry partnerships and connect institutions with business and industry to meet workforce needs.

3. WORKFORCE DEVELOPMENT
Identify and address workforce needs and build a strong talent pipeline across Oklahoma.

4. ECONOMIC GROWTH & INNOVATION
Support business recruitment, expansion, entrepreneurship, innovation, and regional economic development.

OUR SHARED FOCUS

- Align higher education with workforce and economic needs across Oklahoma
- Strengthen partnerships with employers, industry, workforce partners, and communities
- Prepare, attract, and retain talent for Oklahoma
- Support innovation, entrepreneurship, and business growth
- Use data and labor market insights to inform decisions and drive impact
- Collaborate across institutions, regions, and state agencies
- Advance Oklahoma's economic prosperity and quality of life

CAREER SERVICES COUNCIL

Focus: Student career success and talent connections

1. WORKFORCE ALIGNMENT
Ensure students are prepared for current and future workforce needs.

2. ASSESSMENT / CAREER DISCOVERY
Help students identify their interests, strengths, and career goals.

3. STUDENT ENGAGEMENT
Encourage students to actively participate in career development throughout their educational journey.

4. WORK-BASED LEARNING
Connect classroom learning with real-world experiences.

5. EMPLOYER PARTNERSHIPS
Build meaningful relationships with employers to support student success and workforce needs.

6. TALENT CONNECTIONS
Help students successfully transition from education to employment and support talent retention in Oklahoma.

Lightcast LICENSEE

POWERING DATA-INFORMED DECISIONS ACROSS BOTH COUNCILS

As the statewide Lightcast licensee, we provide labor market intelligence and data tools that support both councils in advancing their priorities and driving outcomes.

- Labor market data and industry insights
- Program and occupational demand analysis
- Regional and industry benchmarking and mapping
- Student outcomes and talent pipeline insights
- Data dashboards and tools to inform strategy and measure impact

TOGETHER, DRIVING OPPORTUNITY AND PROSPERITY FOR OKLAHOMA

Aligning education, workforce, and economic development to build a stronger future for our students, businesses, and communities.